

FMCA'S 109TH INTERNATIONAL  
CONVENTION & RV EXPO

# EXHIBITOR PROSPECTUS

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**AUGUST 14-17, 2024**  
**REDMOND, OREGON**

DESCHUTES COUNTY FAIR & EXPO CENTER

**SUBMIT YOUR  
— SPACE —  
APPLICATION  
TODAY!**

- Exhibit
- Customer Training
- Sponsorship
- Advertising

**FMCA**  
*Your RVing Family*

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## THE STATS

### EVENT ATTENDEES

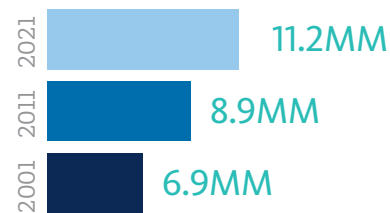
FMCA conventions draw thousands of RV enthusiasts to each event.

APPROX.  
**2,400**  
ATTENDEES

DAY PASS  
**1,000-2,000**  
ATTENDEES

### POSITIVE MARKET TRENDS

RV OWNERS (IPSOS)



RV OWNERSHIP UP APPROX.  
**25%+ EVERY 10 YEARS**

### FMCA MEMBER RV DEDICATION

OWNERS FOR AVERAGE OF  
**19.1 YEARS**

AVERAGE RV PRICE  
**\$178K (mean)**

**7.5K MILES**  
DRIVEN ANNUALLY

**130 DAYS**  
SPENT IN RV

**87.2 NIGHTS (mean)**  
SPENT IN CAMPGROUNDS

### IN-MARKET SPENDING

**NEARLY \$1.4K**  
SPENT ANNUALLY ON ACCESSORIES

HUGE MOBILE PHONE, LAPTOP,  
TV, AND WI-FI USAGE

### DEMOGRAPHICS

HOUSEHOLD INCOME  
**\$114K (median)**

NET WORTH  
**\$1.23MM (median)**

**\$154K (mean)**

**\$1.68MM (mean)**

FOR MOST, EMPTY NESTERS

Be a part of FMCA's 109th International Convention & RV Expo in Redmond, Oregon. FMCA members will gather at the Deschutes County Fair & Expo Center for this Wednesday through Saturday event. FMCA members and RV enthusiasts from throughout North America gather for four days of education, entertainment, socializing, and shopping. If you have a product or service that dedicated RVers would be interested in, you will want to be there. Mark your calendars for August 14-17, 2024.

### TOP REASONS YOU SHOULD EXHIBIT . . .

- Strengthen Existing Customer Relationships
- Make Sales and Generate Leads
- Meet New Prospects
- Strengthen Or Establish Your Brand
- Customer Training



# GENERAL INFORMATION

## SHOW RULES

The information on the back side of the exhibit space contract contains the show rules. Exhibitors are urged to read the contract and terms of the contract prior to applying for space. All exhibitors must be commercial members of the Family Motor Coach Association to exhibit.

COMMERCIAL MEMBERSHIP DUES*		
EXHIBITOR TYPE	NEW MEMBER DUES	RENEWAL DUES
1 Year	\$60	\$50
2 Years	\$110	\$100
3 Years	\$160	\$150

*\*Exhibitors must be FMCA commercial members!  
Contact 800-543-3622 to get an enrollment form by email or visit [www.fmca.com](http://www.fmca.com).*

## APPLICATION DEADLINE

The exhibit space contract and a 50% deposit covering the exhibition fees for all exhibitors must be received in FMCA's offices by Monday, April 29, 2024, in order to be in the space drawing for booth assignment, which is scheduled for Tuesday, April 30, 2024. Contracts received without a 50% deposit will not be eligible to participate in the space

assignment/drawings. Exhibitors whose contracts and fees are received after the drawing will be assigned space on a first-come, as-available basis. Final remittance will be due on or before Friday, June 21, 2024. FMCA does not bill for remaining space fees. Fees not paid by June 21, 2024, will be considered cancelled and forfeited by the exhibitor.

## SENIORITY REQUIREMENTS

Two drawings will be held in Cincinnati on Tuesday, April 30, 2024. The first drawing will be for exhibitors who exhibited at an FMCA International Convention & RV Expo within the past year. The second drawing will be for all others. Both drawings will be by proxy only. All exhibitors who wish to be included in the space assignment procedures must have their contracts and fees to FMCA no later than Monday, April 29, 2024. If FMCA receives more contracts than it has space, those not drawn in the space drawing procedures will be refunded space fees in full. Space is limited and may be allocated to accommodate all participants sending in contracts by April 29, 2024.

## GUIDELINES FOR REQUESTING SHOW SPACE

Space should be requested by booth number and/or RV space number shown on the included maps. Please list six (6) choices in order of preference. There is no guarantee exhibitor's booth choices will be assigned during lottery procedures.

## REFUNDS/CANCELLATIONS

Any Exhibitor who cancels, withdraws from the Show, or reduces the size of its space for any reason forfeits any monies paid as liquidated damages, and the Exhibitor agrees to be legally obligated to remit any unpaid balance for such assigned space. FMCA reserves the right to rent to another Exhibitor, eliminate, or to maintain vacant the cancelled space without obligation to the Exhibitor. FMCA reserves the right to sell space to another exhibitor if space is left empty or is not used in the manner originally intended by FMCA. No space may be used solely for storage purposes. All spaces must be decorated appropriately according to FMCA standards.

## EXHIBIT AREA PLANS

Indoor exhibit space will be located in the Middle Sister and South Sister Buildings. Refer to the included enclosed floor plan. Please note that RV spaces are 50-foot-by-50-foot spaces unless otherwise noted. RV spaces will be in Lots B and C. All plans are subject to change pending the Fire Marshal's review and the exhibitors' request for space. Electricity is available in the RV display area at an additional charge and will be available through CES Power.

## OUTDOOR SUPPLIER DEMONSTRATION AREA SPACE

This area is for exhibitors who have difficulty demonstrating products due to safety concerns regarding movement of product, noise, height, product type, or size restrictions set forth in the show rules (see back of contract, Section VII, for size restrictions). Products appropriate for this area include generators, display trailers with several components (the trailer being too large for a booth), production-line tow trailers that exceed size limitations for a booth as outlined in the exhibit contract, etc. Products that do not qualify for this area are accessory display trailers or other exhibits containing products that are small enough for a booth display and that will not create a noise problem inside the exhibit area. This area will be located outdoors near the Administration and/or the Sisters Buildings. RVs are permitted in this area but are not allowed to be used as a live-in unit. No space may be used solely for storage purposes. All spaces must be decorated appropriately according to FMCA standards.

A plot plan must be submitted designating the size of the space requested with the area required by the product drawn to scale within the requested space. Photos are requested and will facilitate the approval process for this area. Space will be available for purchase at \$5.00 per square foot. Minimum and Maximum size requirements will prevail in the supplier demonstration area (10' minimum width, 10' minimum depth to 20' maximum depth). You will be notified if your product "does not qualify" for this area. Electricity is available in this area at an additional charge and will be available through CES Power. Information will be available in the exhibitor confirmation materials.

## MOVE-IN, MOVE-OUT

Booth exhibitors and Supplier Demonstration Area companies who begin to tear down or bring out packing boxes before 3:00 p.m. on Saturday, August 17, 2024, will be subject to a fine of not less than \$300 per booth and may be prohibited from participating in future shows.

Show units will remain intact until 3:00 p.m. on Saturday, August 17, 2024. Early movement of display units prior to the close of the show will result in a fine of \$1,000 per RV moved. During show hours, display RVs may not be moved. Beginning Wednesday, August 14, 2024, at 1:00 p.m. through Saturday, August 17, 2024, at 3:00 p.m. any movement of show units from the RV Display area requires permission from FMCA's Director of Events. RVs that have permission to move by the Director of Events require the assistance of FMCA show security. Show units are not to be used as Demo or Test Drive units. FMCA appreciates your cooperation in this matter. All exhibitors must remove all displays prior to 12:00 p.m. on Sunday, August 18, 2024.

## SHOW DATES & HOURS

### Exhibit Dates & Times for All Exhibitors

Wednesday, August 14, 2024	1:00 p.m. to 5:00 p.m.
Thursday, August 15, 2024	9:00 a.m. to 5:00 p.m.
Friday, August 16, 2024	9:00 a.m. to 5:00 p.m.
Saturday, August 17, 2024	9:00 a.m. to 3:00 p.m.

### RV Displays Set-Up Days

*Please do not arrive prior to Saturday, August 10, 2024*

Saturday, August 10, 2024*	8:00 a.m. to 5:00 p.m.
Sunday, August 11, 2024	8:00 a.m. to 5:00 p.m.
Monday, August 12, 2024	8:00 a.m. to 5:00 p.m.
Tuesday, August 13, 2024	8:00 a.m. to 5:00 p.m.
Wednesday, August 14, 2024	8:00 a.m. to 10:00 a.m.

\* Staging Day

### Booth & Outdoor Demonstration Area Display Set-Up Days

*Please do not arrive prior to Monday, August 12, 2024*

Monday, August 12, 2024	8:00 a.m. to 5:00 p.m.
Tuesday, August 13, 2024	8:00 a.m. to 5:00 p.m.
Wednesday, August 14, 2024	8:00 a.m. to 10:00 a.m.

FMCA and the Deschutes County Fair & Expo Center appreciate your cooperation in this matter.

## RESTRICTIONS

The Director of Events reserves the right to restrict exhibits which, because of noise or for any reason, become objectionable, and also to prohibit or evict any exhibit that in their judgment may detract from the general character of the show. In the event of such restrictions or evictions, show management shall not be liable for refunds of any kind. The Director of Events or Physical Properties Manager may also request changes in the method of display if it is objectionable to an adjoining exhibitor or Show Management.

Height of rear booth partition and display materials must not exceed 8 feet in height. The side partition on booth may be 8 feet high, half of the depth of the booth from the back of the booth, but remainder of the partition must be no higher than 3 feet. Counter-height tables will be permitted. All surfaces exposed to aisle or other booths

must be of a finished nature, either by draping or decorative panel. When a canopy is used, it may be supported at the corners by something no larger than the size of the exhibit tubular frame, and the canopy must be erected to allow an unobstructed view of neighboring booths. Additional show rules in exhibitor confirmation materials will also apply. A height restriction for all Outdoor Supplier Demo and RV displays will be in force. No decorations of flags, blimps, or helium balloons more than 20' (from the ground) will be permitted without prior permission of FMCA. The [International Association for Exhibits and Events \(www.iaee.com\)](http://www.iaee.com) display rules and regulations apply. Violators will be subject to fines and may/or may not lose rights to participate in space drawings for future FMCA conventions. Production-line tow trailers are not permitted in the RV display area. Tow trailers that are for sale and have been custom built by an RV manufacturer specifically to accompany or to use with a specific RV, usually to be displayed with it, are permitted in the RV display area. The tow trailer must be displayed carrying the vehicle it is intended to tow. Office trailers may not be placed on exhibit space. No pets will be allowed in the seminar buildings, exhibit buildings, eating areas/facilities, or within the RV display areas. **Only service animals may enter these areas.**

## INSURANCE

Exhibitor will maintain, at its sole expense, comprehensive general liability insurance covering bodily injury and death to persons and property damage with minimum per occurrence limits of \$1,000,000; workers compensation and employer's liability insurance; covering all those engaged by Exhibitor to provide services on its behalf; and adequate casualty property coverage for its own property. The general liability policy will name FMCA as an additional insured and must be in force during the full term of the Show including move-in and move-out days. Exhibitor must provide FMCA with a Certificate of Insurance confirming that all of these requirements are in place prior to August 10, 2024.

## SALES TAX

There is no sales tax in Oregon.

## MOTORHOME SALES BY IN-STATE AND OUT-OF-STATE DEALERS AND MANUFACTURERS

According to the Oregon Department of Transportation, out-of-state licensed dealers and manufacturers are exempt from getting an Oregon Dealer's license as long as they are participating with other dealers in a display of vehicles. This applies only if the display is an event that lasts for 10 days or less and is an event for which the public is charged

admission (ORS 822.015 (8)). (H) A person who is licensed as a vehicle dealer in another jurisdiction, or who is an authorized representative of a vehicle dealer licensed in another jurisdiction, and who: (A) Participates with other dealers in a display of vehicles, including but not limited to an auto show, if the display is an event that lasts for 10 days or less and is an event for which the public is charged admission.

## SEMINAR PROGRAM AND APPLICATION

Exhibitors interested in being considered to present technical, educational, product-specific, or craft seminars in one of the seminar rooms for the event should visit [FMCA.com/fmca-exhibitors](http://FMCA.com/fmca-exhibitors) and scroll to the Seminar Presenter section to apply. More detailed information is available on the application form, or contact Barb Feiler in the Events Department at 800-543-3622 ext. 219 or by email at [bfeiler@fmca.com](mailto:bfeiler@fmca.com). Due to the number of seminar requests made for each event, submission of the seminar application does not guarantee that your seminar will be scheduled. Seminar space in Redmond will be limited and is not guaranteed. All applications must be submitted electronically. **The deadline for returning seminar applications is Tuesday, June 4, 2024.**

## BONUS BUCKS PROGRAM

**FMCA's Bonus Bucks generate more traffic and exposure in your display, creating more sales opportunities for our valued exhibitors.**

**This program also creates excitement for our attendees.**

FMCA will distribute "Bonus Bucks" to all registered family attendees and convention volunteers and award them as prizes for various other activities. The "Bonus Bucks" will be in the form of \$5 or \$10 certificates that holders may use to purchase products at exhibitor displays. The certificate must be redeemed by the family member at the event. In order for the attendee to redeem, the certificate must be equal to or less than the total purchase price of the merchandise. No change should be given to the attendee. As an exhibitor, all you have to do is redeem the certificate. At the end of each sales day, exhibitors should bring the "Bonus Bucks" certificates to the FMCA Exhibitor office where they will be reimbursed in cash for the value of the certificates. Certificates may be redeemed by mail if sent to the FMCA National Office at 8291 Clough Pike, Cincinnati, OH 45244, and postmarked by September 16, 2024. The intent of this program is to help drive sales. In this way, you, the exhibitor, are directly rewarded!





## SPACE FEES & OPTIONS

### INDOOR EXHIBITION FEES

SPACE DIMENSIONS	PRICE
10' x 8' Corner	\$850 each
10' x 8' Non-Corner	\$680 each
Adjoining 10' x 8'	\$575 each

### Included with Indoor Booth Exhibition Fees

- Company name, address, telephone number, and a 40-word product description highlighting the products that you will be exhibiting. This listing will be included in the event program, online exhibitor directory, and the mobile event app.
- Event programs for your company representatives.
- Name badges for your company representatives.
- Complimentary participation at all entertainment functions.
- Company identification sign for your booth (name will appear exactly as your commercial membership).
- 8-foot-high back drape and 3-foot-high side rails in show colors.
- Aisle carpeting in show colors.
- Exhibit floor security when exhibits are closed.
- One (1) 5-amp/110-volt electrical outlet.
- Display Spaces for Indoor Booth Exhibitors.
- Please see the floor plan to select booths for indoor exhibit spaces.

### RV DISPLAYS & OUTDOOR SUPPLIER DEMONSTRATION AREA FEES

SPACE TYPE	PRICE
50' x 50' RV Display Space	\$2,125 each
Outdoor Supplier Demonstration Area	\$5.00/sq. ft.

### Included with RV Spaces and Outdoor Supplier Demonstration Area Displays

- Company name, address, telephone number, and a 40-word product description highlighting the products that you will be exhibiting. This listing will be included in the event program, online exhibitor directory, and the mobile event app.
- Event programs for your company representatives.
- Name badges for your company representatives.
- Complimentary participation at all entertainment functions.
- Directional signage with your company name indicating the location of your display space.
- Exhibit security when exhibits are closed.

### Outdoor Supplier Demo Description

10-foot minimum width; 10-foot minimum depth; 20-foot maximum depth. This area will be located near the Administration and/or Sisters Buildings. Power is available at an additional cost through CES Power. This area can include Toy Haulers. A plot plan must be submitted designating the size of the space requested with the area required by the product drawn to scale within the requested space. Photos are requested and will facilitate the approval process for this area.



# BECOME A SPONSOR!

Imagine having your company name as the sponsor of one or more of the opportunities listed.

**FMCA is committed to helping you target your advertising and marketing dollars to thousands of RV owners in the most economical way.**

We are committed to helping you target your advertising and marketing dollars to thousands of RV owners in the most economical way. As an event sponsor, your company is provided with a wide range of the most inclusive advertising, sales promotion, and hospitality benefits available. Multiple sponsorship levels are designed to fit all budgets! Each package provides the exposure you want! Imagine having your company name as the sponsor of: Trams, Morning Coffee & Doughnuts, Event Program Guide, Evening Entertainment, just to mention a few. Interested sponsors are encouraged to call FMCA to inquire about sponsorship opportunities. Please call 800-543-3622 for information.

## **SUPER<sup>star</sup> SPONSOR**

**(GREATER THAN \$6,000)**

**Super Star Sponsorships Include:**

- Coffee Hour, Evening Entertainment, Main Stage, or combinations of 5, 4, 3, 2, or 1 Star opportunities.
- Complimentary 2-foot-by-8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship. (\$115 value)
- Complimentary full-page color ad in the convention program. (\$1,060 value)
- Complimentary full-page color sponsor ad in the convention program. (\$1,060 value)
- Ten reserved parking spaces as close as possible to your exhibit area.
- Complimentary Welcome Bag insertion. (\$500 value)
- Your company name in the convention newsletter.

- Preferred reserved seating during an evening entertainment performance (up to 30 people).
- Complimentary listing with your logo on the sponsorship page on FMCA.com. (\$150 value)
- Sponsorship listing in the convention program.

## **5<sup>star</sup> SPONSOR**

**(\$5,000 TO \$5,999)**

**Five Star Sponsorships Include:**

- Trams, Event Program Guide, Welcome Bags, or combinations of 4, 3, 2, or 1 Star opportunities.
- Complimentary 2-foot-by-8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship. (\$115 value)
- Complimentary full-page color ad in the convention program. (\$1,060 value)
- Complimentary full-page color sponsor ad in the convention program. (\$1,060 value)
- Five reserved parking spaces as close as possible to your exhibit area.
- Complimentary Welcome Bag insertion. (\$500 value)
- Your company name in the convention newsletter.
- Preferred reserved seating during an evening entertainment performance (up to 20 people).
- Complimentary listing with your logo on the sponsorship page on FMCA.com. (\$150 value)
- Sponsorship listing in the convention program.

## **4<sup>star</sup> SPONSOR**

**(\$4,000 TO \$4,999)**

**Four Star Sponsorships Include:**

- Family Entrance Welcome Banners, RV Display Welcome Banners, Exhibit Building(s) Sponsor Banners, Evening Entertainment Facility, or combinations of 3, 2, and 1 Star opportunities.
- Complimentary 2-foot-by-8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship. (\$115 value)
- Complimentary 1/2-page color sponsor ad in the convention program. (\$970 value)
- Four reserved parking spaces as close as possible to your exhibit area.



- Your company name in the convention newsletter.
- Preferred reserved seating during an evening entertainment performance (up to 12 people).
- Complimentary listing with your logo on the sponsorship page on FMCA.com. (\$150 value)
- Sponsorship listing in the convention program.

### **3<sup>star</sup> SPONSOR** (\$3,000 TO \$3,999)

#### **Three Star Sponsorships Include:**

- Trams Transfer Station Banner, Fun & Games, Ice Cream Social, Supplemental Map, Aisle Sign sponsor, or combinations of 2 and 1 Star opportunities.
- Complimentary 2-foot-by-8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship. (\$115 value)
- Complimentary 1/3-page color sponsor ad in the convention program. (\$880 value)
- Three reserved parking spaces as close as possible to your exhibit area.
- Your company name in the convention newsletter.
- Preferred reserved seating during an evening entertainment performance (up to 8 people).
- Complimentary listing with your logo on the sponsorship page on FMCA.com. (\$150 value)
- Sponsorship listing in the convention program.

### **2<sup>star</sup> SPONSOR** (\$2,000 TO \$2,999)

#### **Two Star Sponsorships Include:**

- Exhibitor Lounge(s), Ladies' Luncheon, Information Center, Daily Newsletter, or combinations of 1 star opportunities.
- Complimentary 2-foot-by-8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship. (\$115 value)
- Complimentary 1/3-page color ad in the convention program announcing your sponsored event. (\$880 value)
- Two reserved parking spaces as close as possible to your exhibit area.
- Your company name in the convention newsletter.
- Preferred reserved seating during an evening entertainment performance (up to 6 people).

- Complimentary listing with your logo on the sponsorship page on FMCA.com. (\$150 value)
- Sponsorship listing in the convention program.

### **1<sup>star</sup> SPONSOR** (\$1,000 TO \$1,999)

#### **One Star Sponsorships Include:**

- Seminar Building Banner Sponsor, Lanyard Sponsor, and Karaoke Sponsor.
- Complimentary 2-foot-by-8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship. (\$115 value)
- One reserved parking space as close as possible to your exhibit area.
- Your company name in the convention newsletter.
- Preferred reserved seating during an evening entertainment performance (up to 4 people).
- Complimentary listing with your logo on the sponsorship page on FMCA.com. (\$150 value)
- Sponsorship listing in the convention program.

**The examples listed are a sampling of the opportunities available in order to receive valuable recognition by thousands of RV enthusiasts.**

**INTERESTED,  
OR HAVE YOUR  
OWN IDEAS?**

**Call FMCA at 800-543-3622**

# ADVERTISING OPPORTUNITIES



## EVENT PROGRAM ADVERTISING

Put your message in front of the registered attendees with an ad in the event program. Each attendee receives the program, which lists all event functions. Please refer to the Program Advertising Contract for complete information. All ads appear in the digital version of the convention program, which will be available prior to the event on FMCA.com.



## THE DEADLINE FOR THIS EVENT GUIDE IS JUNE 4, 2024

### Digital Event Program Sponsor

Full sponsorship of the digital edition of the Event Guide is available for your skyscraper ad, your company video, your company logo – call for details. **The total cost for digital sponsorship is \$1,500.**

### EVENT PROGRAM AD SIZES

AD SIZES	WIDTH X HEIGHT
2-Page Spread	15.25" x 9.8125"
Cover Ad Page*	8.5" x 11"
Full Page*	7" x 9.1875"
2/3 Page Vertical	4.5625" x 9.3125"
1/2 Page Horizontal	7" x 4.5625"
1/3 Page Vertical	2.1875" x 9.3125"
1/3 Page Horizontal	7" x 3.1875"
1/3 Page Square	4.5625" x 4.5625"
1/4 Page Horizontal	7" x 2.375"
1/4 Page Square	4.5625" x 3.75"
1/6 Page Vertical	2.1875" x 4.5625"
1/6 Page Horizontal	4.5625" x 2.375"

\*See event program ad specifications

## EVENT PROGRAM AD SPECS

Please Adhere To The Following Guidelines For Supplying Event Program Ads

If there are any questions, please call (800) 543-3622, ext. 254.

### Print Specs

**Trim Size:** 8.5" x 11"

**Max Ink Density:** 260

**Live Area:** 7" x 9.8125"

**Printing Process:** Digital Printing

**Bleed:** No Bleeds

**Binding:** Saddle Stitched

### Required File Format

#### PDF/X1-A

- Files should conform to standard web offset press (SWOP) guidelines.
- All ads should be built at 100% of the reproduction size.
- All high-resolution images and fonts must be embedded.
- All required trapping should be done prior to creating the file.
- We cannot accept ads or PDFs created in Microsoft Publisher, Microsoft PowerPoint, Microsoft Word, Pages, or Canva.

### Accepted Software Programs

InDesign CC (indd); Adobe Illustrator CC (ai or eps); Adobe Photoshop CC (psd; jpg; tiff). Please submit all fonts, artwork, and images used when not submitting a PDF. **We cannot accept ads or PDFs created in Microsoft Publisher, Microsoft PowerPoint, Microsoft Word Pages, or Canva.** Conversion of files not meeting our software requirements are subject to additional charges for production.

### Ink Density/Total Area Coverage (TAC)

**Maximum Density/Coverage 260%.**

Before submitting your ad, please check the ink density/total area coverage (TAC). If the total ink density in your ad

exceeds 260%, it will be adjusted by FMCA. If FMCA is unable to adjust it, you will be asked to do so and submit a new ad.

### Resolution

All color and grayscale photos should be high resolution (300 dpi). Resolution of monochromatic images should be 1200 dpi.

### Rich Black

Please use a rich black (40C/20M/ 20Y/100K) when using large areas of black. Avoid using rich black in text under 15 pt.

### Colors

All RGB, LAB, and spot colors must be converted to process color (CMYK). All art and images should be grayscale (BW) for black and white ads. Note: Any non-process colors included in submitted files will be converted to CMYK or BW. Conversion process may compromise the integrity of the ad. FMCA is not responsible for color variances.

### General Rules

Reverse type on a four-color black background that is smaller than 10 pt and any solid type smaller than 6 pt cannot be guaranteed in terms of registration and readability.

### Cover Ads

**Build file to the trim size – 8.5" x 11" and add .125" bleed to all 4 sides.** Keep all pertinent matter .375" away from the trim.

### Full Page Ads

**Build file to the live area size – 7" x 9.8125".** All pertinent information should be .375" away from the edge of the ad. Full Page Ads will NOT BLEED.

### Full Page Spread Ads

**Build file to live area size – 15.25" x 9.8125".** All pertinent matter should be .375" away from the trim. Live matter on facing pages should be no closer than 0.25" to center fold on either side of the gutter – 0.5" total for both pages. Full Page Spread Ads will NOT BLEED.

### File Names

Label files with your company name, FMCA 109th, and file format: Company Name\_FMCA109th.pdf

### Ad Material Submissions

**Submit Your File Via Email To Tina Henry:**  
**thentry@fmca.com**

**Email file limitation is 50MB. Please call for instructions for sending larger file sizes. Do not compress files.**

Please be sure to include the advertiser name, ad size, issue date, and contact info for designer/client/agency when submitting your file.

Some color variance is usual and should be expected. FMCA cannot be responsible for any color or position variation if advertiser does not adhere to the above specifications.

Any necessary adjustments/changes to your digital file will result in additional production charges.

### Need Creative Help?

In-house graphic design services are available at reasonable rates; call for details (800) 543-3622 ext. 254.



### FAMILY RVING MAGAZINE BONUS CIRCULATION (PRINT & DIGITAL)

Get exposed in the bonus circulation issue of *Family RVing* magazine's July/August issue. The issue will feature information about event activities that will take place during the "Adventure Peaks" convention in Redmond, Oregon. If you plan to exhibit at this FMCA event, invite attendees to your booth through this bonus circulation issue, which will be distributed at the convention as well as via the mail and digitally as usual to FMCA readers. Many options to highlight your company's participation at this event are possible – skyscraper ads, videos, and your company logo. Take advantage over your competition! **Full sponsorship of the digital edition is available! The total digital package is \$1,500.**

**The deadline to reserve ad space is May 15, 2024.**

**Call now for powerful sales opportunities and more information about reaching this audience of dedicated RV enthusiasts.**

### Advertising Representatives East/Southeast

**Tom Buttrick**  
917-421-9051 • t.buttrick@jgeco.com

**Ilyssa Somer**  
917-421-9055 • i.somer@jgeco.com

### Midwest/Texas

**Kristene Richardson**  
312-348-1206 • k.richardson@jgeco.com

### West

**Kim McGraw**  
213-596-7215 • k.mcgraw@jgeco.com

### Family RVing

8291 Clough Pike • Cincinnati, OH 45244  
Phone: 800.543.3622 or 513.474.3622  
Fax: 800.543.4717 or 513.474.2332  
Email: advertising@fmca.com



### CONVENTION ATTENDEE E-MAIL CAMPAIGN

A limited number of e-mail campaign slots are available for exhibiting companies to reach event attendees. Announce a new product, request that folks sign up early for a service you are performing, or extend a company greeting – FMCA can assist you with a targeted e-mail campaign. **The cost for this service is \$500. Give us a call.**



### WELCOME BAG PARTICIPATION

Want to make sure folks know your company location at the "Adventure Peaks" event? Every registered convention attendee receives a Welcome Bag upon arrival. Consider placing information or promotional items from your company in that bag. Use this opportunity to let folks know about special promotions, giveaways, booth location, new products, your latest floor plans, and other details that will draw customers to your display. Help us fill the bag with swag! What can you include? Pencils, pens, flashlights, key chains, first aid kits, sunglasses, hand sanitizer, lip balm, notepads, USB chargers or adapters, sample packets . . . the possibilities are endless. **Complete the form and return to FMCA.**

### How It Works . . .

- Title Sponsors, Super-Star Sponsors, and Five-Star Sponsors or those who purchase an advertisement in the official event program are eligible to place one promotional item in the Welcome Bag for free!
- Companies may place a promotional piece of value (product sample, tchotchke, logo piece, or coupon flier for purchases at the display) for free. Any other advertisement flier can be placed in the bag for a \$500 fee. All items must be approved by FMCA prior to acceptance. FMCA must receive your insertion (up to 2,000 to be adjusted as we near the deadline) no later than July 19, 2024. Placement of flyers in Welcome Bags is for registered exhibitors.
- Fliers cannot be larger than 8½" x 11" in size; paper stock cannot be heavier than 65 lb. cover stock. Professionally printed pieces only. No copier-generated pieces.
- If you would like FMCA to produce the flier, information and artwork must be received by July 5, 2024.
- If you wish to place product samples, please contact us and let us know what you would like to have included.
- If you wish to have FMCA print your flier, the fee is \$450 and FMCA must receive your finished flier by July 12, 2024.

### INTERESTED IN WELCOME BAG INSERTS?

Please complete the information below and we will help you bring added exposure to your exhibit.

**Fax to: Tina Henry at 513-474-2332 or e-mail: [thenry@fmca.com](mailto:thenry@fmca.com).**

- YES!** Contact me for more information about placing a flier in the Welcome Bag.
- YES!** Contact me for more information about placing a product sample/promo item in the Welcome Bag.

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

BEST TIME TO CALL \_\_\_\_\_

FAX NUMBER \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

### PLEASE CHECK ONE

- Our company will provide the materials
- We want FMCA to create the flier
- We want FMCA to print the flier

# 109TH INTERNATIONAL CONVENTION & RV EXPO EXHIBIT SPACE CONTRACT

## COMPANY INFORMATION

COMPANY NAME		COMMERCIAL MEMBER NO.	
SHOW CONTACT NAME		EMAIL	
SHOW CONTACT CELL PHONE	COMPANY PHONE	FAX	
ADDRESS	CITY	STATE/PROVINCE	ZIP/POSTAL CODE
WEBSITE	LINKEDIN		
FACEBOOK	TWITTER		

PRODUCT INFORMATION: LIMITED TO A 40-WORD OR LESS PRODUCT DESCRIPTION. THIS INFORMATION WILL APPEAR IN THE EVENT PROGRAM, MOBILE EVENT APP, AND ON FMCA.COM

### WE ARE APPLYING FOR INDOOR EXHIBIT SPACE

SPACE DIMENSIONS	PRICE	# OF SPACES REQUESTED
10' x 8' Corner	\$850 each	
10' x 8' Non-Corner	\$680 each	
Adjoining 10' x 8'	\$575 each	

Our Space Choices Are:


### WE ARE APPLYING FOR RV DISPLAY SPACE

at \$0.85 per square foot and have attached a copy of the space map with our six (6) choices listed.

SPACE DIMENSIONS	PRICE	# OF SPACES REQUESTED
50' x 50'	\$2,125 each	

Our Space Choices Are:


Our Display Units Are:  New  Used  Combined New/Used

Square Feet Requested: \_\_\_\_\_ x \$.85 / sq. ft. = \$ \_\_\_\_\_

### WE ARE APPLYING FOR OUTDOOR SUPPLIER DEMONSTRATION SPACE

Square Feet Requested: \_\_\_\_\_ x \$5.00 / sq. ft. = \$ \_\_\_\_\_

### PAYMENT

Total Exhibit Fees \$ \_\_\_\_\_

New Commercial Membership Fee \$ \_\_\_\_\_

Renewal Commercial Membership: \$ \_\_\_\_\_

Check enclosed in the amount of \$ \_\_\_\_\_  
made payable to FMC, Inc. Charge by credit card by calling  
513-474-3622 or 800-543-3622.

50% deposit required by Monday, April 29, 2024; after Monday, April 29, 2024, full payment required. Final remittance will be due on or before Friday, June 21, 2024. FMCA does not bill for remaining space fees. Fees not paid by June 21, 2024, will be considered cancelled and forfeited by the exhibitor.

\_\_\_\_\_  
SIGNED BY AUTHORIZED REPRESENTATIVE

\_\_\_\_\_  
DATE

### Return the Form with Payment to:

FMCA | 8291 Clough Pike, Cincinnati, Ohio 45244  
513-474-2332 fax

# RULES AND REGULATIONS GOVERNING THE EXHIBITOR

## I. SCOPE OF CONTRACT

This contract is made subject to the following rules and regulations, which are a part hereof.

## II. REVOCATION OF CONTRACT

It is understood and agreed that FMCA may revoke this contract at any time it determines, in its sole discretion, that the Exhibitor of the products and services the Exhibitor intends to exhibit are not suitable to the general character of the show or are inconsistent with FMCA's values and purposes. In such case, FMCA shall refund to the Exhibitor all the exhibit space fees paid by the Exhibitor, which shall be in full liquidation of all loss or damage suffered by the Exhibitor.

## III. EXHIBIT SPACE ASSIGNMENT

The space as stipulated in this contract is to be used during the convention solely for the exhibitor named in this contract. FMCA reserves the right to alter exhibitor requests for specific exhibit space.

## IV. REASSIGNMENT OF EXHIBIT SPACE

No Exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted herein without the written consent of the Director of Events.

## V. USE OF EXHIBIT SPACE

- Exhibit space is to be used solely for display of products, service, or merchandise.
- No Exhibitor, other firm, corporation, or individual shall advertise or distribute literature concerning the product of any other firm, corporation, or individual except as specified in its contract for space.

## VI. COMMERCIAL MEMBER STATUS AND CONDUCT

- No RV, bus conversion, or product may be displayed in the commercial area unless it is the product of a commercial member of FMCA. All vehicles on display must meet the criteria required for FMCA membership.
- All exhibitors will maintain a professional level of courtesy, respect, and objectivity. Any exhibitor who behaves in a hostile or unprofessional manner may be asked to leave the show by the Director of Events.

## VII. RESTRICTIONS

- The Director of Events reserves the right to restrict exhibits which, because of noise, message or implied message, or for any reason, become objectionable, and also to prohibit or evict any exhibit that in their judgment may detract from the general character of the show. In the event of such restrictions or evictions, show management shall not be liable for refunds of any kind.
- Height of rear booth partition and display materials must not exceed 8 feet in height. Side partition on booth may be 8 feet high, half of the depth of the booth from the back of the booth, but remainder of the partition must be no higher than 3 feet. Counter-height tables will be permitted. All surfaces exposed to aisle or other booths must be of a finished nature, either by draping or decorative panel. When a canopy is used, it may be supported at the corners by something no larger than the size of the exhibit tubular frame, and the canopy must be erected to allow an unobstructed view of neighboring booths. Additional show rules in exhibitor confirmation materials will also apply.
- The Director of Events or Physical Properties Manager may request changes in the method of display if it is objectionable to an adjoining exhibitor or Show Management under the above rules.
- A height restriction for all Outdoor Supplier Demo and RV displays will be in force. No decorations or flags in excess of 20 feet from the ground will be permitted without prior permission of FMCA. This includes helium balloons.
- International Association for Exhibits and Events display rules and regulations will also apply. Violators will be subject to fines and may/or may not lose rights to participate in space drawing procedures for future FMCA conventions.
- Production-line tow trailers are not permitted in the RV display area. Tow trailers that are for sale and have been custom built by an RV manufacturer specifically to accompany or to use with a specific RV, usually to be displayed with it, are permitted in the RV display area. The tow trailer must be displayed carrying the vehicle it is intended to tow. Office trailers may not be placed on exhibit space.
- No pets will be allowed in the seminar buildings, exhibit buildings, entertainment facilities, eating areas, or within the RV display area. Only service animals may enter these areas.

## VIII. LIMITATION AND LIABILITY

- The Exhibitor covenants to indemnify and to save harmless FMCA, the Show sponsors, its Director of Events, Physical Properties Manager, and service contractors (collectively, the "Indemnified Parties") from and against any and all claims, demands, causes of action, suits, or judgments (including reasonable attorney fees, costs, and expenses incurred in connection therewith) for death or injuries to persons or loss of or damage to property arising out of or in connection with the use and occupancy of the exposition area or the demised exhibit and display space or spaces by the Exhibitor, his agents, servants, employees, contractors, licensees or invitees and not caused by the negligence of the Indemnified Parties. In the event of any claims made or suits filed, FMCA shall give Exhibitor prompt written notice, by certified mail, to the address stated on the reverse of this contract, of such claim or suit, and Exhibitor shall have the right to defend or settle the same to the extent of his interest hereunder.
- FMCA reserves the right to cancel or postpone any event promoted by FMCA without cause or warning. Should FMCA be forced to cancel an International Convention & RV Expo along with any associated activities, exhibitors will, at the discretion of FMCA, receive a refund or letter of credit for the registration and service(s) being affected by the cancellation. Equivalent utilities/services at a future event may not be available at a particular venue, so the closest option will be provided.
- It is further expressly agreed and understood that FMCA, the Show, its sponsors, its Director of Events, and Physical Properties Manager, shall not be held responsible for any loss, damage, or injury to property belonging to the Exhibitor, his agents, contractors and employees while the said property is in the exposition area, or at any other time and place.
- The owners of the property on which the show is held will not be responsible for injury, loss, or damage that may occur to the Exhibitors or to the Exhibitors' employees or property from any cause whatsoever, prior to, during, or subsequent to the period covered by the Show.

## IX. GENERAL INSTALLATION AND REMOVAL OF EXHIBITS

- Exhibits shall not be removed before completion of the show except by permission of the Director of Events or Physical Properties Manager, who will notify FMCA Security personnel. Exhibitors tearing down prior to the end of show will be fined. A fine of \$300.00 will be issued to booth exhibitors and outdoor supplier/demonstration displays and \$1,000.00 per unit removed for RV exhibitors.
- Nothing shall be attached to any of the pillars, walls or tent walls, doors, floor, or fixtures except by permission of the Director of Events or Physical Properties Manager. If the premises are defaced or damaged by any act of negligence by any Exhibitor, its agents, or guests, the Exhibitor will apply to FMCA such a sum as shall be deemed necessary for complete restoration to previous condition.
- All necessary electrical, gas, steam, water or drainage outlets and services required by the Exhibitor

shall be installed only by personnel hired or approved by the Physical Properties Manager and at the Exhibitor's expense.

## X. EXHIBITOR CONFIRMATION MANUAL(S)

Exhibitor Confirmation materials will be furnished to all exhibitors from FMCA and Hale Exposition Services, the official show decorator, and hereby made a part of this contract. All services and material supplied by FMCA, its agents and employees shall be requested in writing on the forms provided in the Exhibitor confirmation materials.

## XI. PAYMENT FOR EXHIBIT SPACE

A 50% deposit is required by Monday, April 29, 2024, in order for exhibitors to participate in the space assignment procedures. A final payment of exhibit space fees will be due on June 21, 2024. Fees not paid by June 21, 2024, will be subject to ineligibility to participate. All cancellations must be made in writing to [thentry@fmca.com](mailto:thentry@fmca.com). Full refunds, minus a \$50 service fee, will be made for cancellations made within 15 days after the date of space assignment. Refunds for cancellations after that will be considered on a case-by-case basis.

## XII. INSURANCE

Exhibitor will maintain, at its sole expense, comprehensive general liability insurance covering bodily injury and death to persons and property damage with minimum per occurrence limits of \$1,000,000, workers compensation and employer's liability insurance covering all those engaged by Exhibitor to provide services on its behalf, and adequate casualty property coverage for its own property. The general liability policy will name FMCA as an additional insured and must be in force during the full term of the Show including move-in and move-out days. Exhibitor must provide FMCA with a Certificate of Insurance confirming that all of these requirements are in place prior to August 10, 2024.

## XIII. GUARD SERVICE

Guard Service is provided by FMCA during set-up and dismantling of Exhibits and during the hours when Exhibits are closed. Every reasonable precaution is taken to protect property. Exhibitors may provide security guards for their specific display by permission from FMCA.

## XIV. EXHIBIT SPACE CANCELLATIONS, WITHDRAWALS, AND REDUCTIONS

Any Exhibitor who cancels, withdraws from the Show, or reduces the size of its space for any reason may forfeit any monies paid as liquidated damages, and the Exhibitor agrees to be legally obligated to remit any unpaid balance for such assigned space. FMCA reserves the right to rent to another Exhibitor, eliminate, or to maintain vacant the cancelled space without obligation to the Exhibitor. FMCA reserves the right to sell space to another exhibitor if space is left empty or is not used in the manner originally intended by FMCA. No space may be used solely for storage purposes. All spaces must be decorated appropriately according to FMCA standards.

## XV. FAILURE TO OCCUPY SPACE

Any exhibit space not occupied by 10:00 a.m., Wednesday, August 14, 2024, will be considered cancelled and forfeited by the Exhibitor and subject to the provisions of Paragraph XI. Use of space as storage does not constitute "occupation."

## XVI. MOVE-IN and MOVE-OUT

- RV exhibitors may deliver display units to a staging area on Saturday, August 10, from 8:00 a.m. to 5:00 p.m. RV display set-up begins on Sunday, August 11, 2024, from 8:00 a.m. to 5:00 p.m.; Monday and Tuesday, August 12 and 13, from 8:00 a.m. until 5:00 p.m., and Wednesday, August 14, from 8:00 a.m. to 10:00 a.m. Booth exhibitors may enter the display area for set-up of their Exhibits at 8:00 a.m. on Monday, August 12, 2024. Set-up hours are Monday and Tuesday, August 12 and 13, from 8:00 a.m. until 5:00 p.m., and Wednesday, August 14, from 8:00 a.m. to 10:00 a.m.
- No Exhibitor may enter the exhibit areas after 5:00 p.m. on set-up days.
- All Exhibits must be in place no later than 10:00 a.m. on Wednesday, August 14, 2024, in preparation for the opening of displays from 1:00 p.m. to 5:00 p.m. that day.
- Late Exhibitors will not be permitted to set up exhibits during Show Hours, 1:00 p.m. to 5:00 p.m., Wednesday, August 14; and 9:00 a.m. to 5:00 p.m., Thursday and Friday, August 15 and 16; and 9:00 a.m. to 3:00 p.m., Saturday, August 17, 2024. Move-in of late exhibits is at the discretion of show management. There is no guarantee that exhibitors arriving late will be permitted to set up.
- RV Exhibitors who wish to replenish supplies at their displays during show days may do so by golf cart between the hours of 8:00 a.m. and 9:00 a.m. All exhibitors must have credentials in order to replenish displays. Indoor Exhibitors who wish to replenish supplies at their displays during show days may do so between the hours of 8:00 a.m. and 9:00 a.m. All exhibitors must have credentials in order to replenish displays.
- All Exhibits must remain in their assigned spaces intact until 3:00 p.m., Saturday, August 17, 2024. Early removal of Exhibits will result in a fine of \$300.00 per booth display and outdoor supplier/demonstration displays and \$1,000.00 per unit removed for RV exhibitors and may also result in loss of right to participate in the space drawing/space assignment procedures for the next convention or forfeiture of future exhibit rights. FMCA members and guests deserve to see the displays totally set.
- All Exhibitors must dismantle and remove their Exhibits no later than 12:00 p.m., Sunday, August 18, 2024. NO EXCEPTIONS.
- Exhibit areas will be closed to all exhibitors at 5:00 p.m. during set-up days and 5:30 p.m. during show days.
- All Exhibitor display RV keys MUST be left in the possession of show management while RVs are in the staging area during set-up days. An authorized exhibit representative may claim keys when the display units are to be placed on assigned plots.
- No products may be shown in the attendee parking lots. Vehicles left overnight must be registered at the exhibitor registration office and have proper credentials. No dealer signs, addresses, or advertising messages are permissible in attendee parking lots.
- All Exhibitors are entitled to one free live-in dry camping RV parking space for each exhibit space purchased, which must be requested in advance. Each additional live-in dry camping space may be purchased at \$250 per space. Refer to the live-in sign-up form.

## XVII. SHOW HOURS

The days and hours during which all exhibits will be open to FMCA members, and the public are as follows:  
Wednesday, August 14, 1:00 p.m. to 5:00 p.m. Thursday, August 15, 9:00 a.m. to 5:00 p.m.  
Friday, August 16, 9:00 a.m. to 5:00 p.m. Saturday, August 17, 9:00 a.m. to 3:00 p.m.

## XVIII. EXHIBIT SPACE RULES, REGULATIONS, AND AMENDMENTS

The Director of Events shall have full authority to interpret and/or amend these rules and to make any additional rules and regulations that in his/her discretion shall be in the best interest of the Show.

# RV DEMONSTRATOR REQUEST FORM

LIMITED AVAILABILITY • DEADLINE DATE: July 12, 2024

## RV DEMONSTRATOR

COMPANY NAME

COMMERCIAL MEMBER #

DISPLAY SPACE(S) NUMBER

NAME OF PERSON MAKING REQUEST

EMERGENCY CONTACT WHILE AT CONVENTION: NAME

PHONE NUMBER

EMERGENCY CONTACT LOCATION WHILE AT CONVENTION: HOTEL

## TOTAL DEMO UNITS

TOTAL DEMO UNITS

## PAYMENT

Check enclosed in the amount of \$ \_\_\_\_\_ made payable to FMC, Inc. Charge by credit card by calling 513-474-3622 or 800-543-3622.

**FMCA** has provided a limited number of parking spaces for exhibiting manufacturers and dealers for parking test-drive units. Each demonstrator parking space is \$100 per unit. Demonstrator space must be requested in advance. Space will be assigned on a first-come, as-available basis. This area will be located onsite near the RV display area. No dealer identification signs, manufacturer signs, or for-sale signs will be permitted on any demo unit. Units may not be used as living quarters. Please furnish the following information and return this form to FMCA immediately. Please include your check made payable to FMC Inc. for each demonstrator parking space requested, or submit your request via email or fax machine.

**PLEASE NOTE:** Demonstration credentials will not be mailed. All demo units must display credentials obtained upon arrival at the exhibitor registration office.

COMPANY

SIGNED BY AUTHORIZED REPRESENTATIVE

TITLE

PRINT NAME

DATE

# EXHIBITOR "LIVE-IN" REQUEST FORM

LIMITED AVAILABILITY • MUST BE REQUESTED IN ADVANCE

## UNIT 1

COMPANY NAME \_\_\_\_\_

COMMERCIAL MEMBER # \_\_\_\_\_

OCCUPANTS' NAME(S) \_\_\_\_\_

CELL PHONE # \_\_\_\_\_

MAKE/MODEL \_\_\_\_\_

TOW CAR MAKE/MODEL \_\_\_\_\_

## UNIT 2

COMPANY NAME \_\_\_\_\_

COMMERCIAL MEMBER # \_\_\_\_\_

OCCUPANTS' NAME(S) \_\_\_\_\_

CELL PHONE # \_\_\_\_\_

MAKE/MODEL \_\_\_\_\_

TOW CAR MAKE/MODEL \_\_\_\_\_

LENGTH OF UNIT      WIDTH OF UNIT      UTILITY TRAILER LENGTH

LENGTH OF UNIT      WIDTH OF UNIT      UTILITY TRAILER LENGTH

	# of Free Live-in Units	# of Add'l Units (\$250 Per Unit)	Total # of Units
<b>Dry Camping</b>			
<b>30-Amp Electric Only* – Add \$245 Per Unit</b>			
<b>50-Amp Electric Only* – Add \$365 Per Unit</b>			
<b>Amount Enclosed</b>			

## PAYMENT

Check enclosed in the amount of

\$ \_\_\_\_\_

made payable to FMC, Inc.

Charge by credit card by calling  
513-474-3622 or 800-543-3622.

\* Call for availability

- For each exhibit space purchased, you are entitled to one (1) free dry camping live-in parking space if requested in advance.
- Each additional parking space will be \$250 per unit.
- Electricity is an additional \$245 per unit for 30-amp and \$365 per unit for 50-amp.
- Units parked in any live-in area are strictly forbidden from carrying any dealer identification or for-sale signs. Live-in areas are not to be used as additional sales areas.
- Space is limited and is first-come, first-serve. Once the electric area is sold out, exhibitors will be placed in the dry camping live-in area and will be placed on a waiting list for electric space.
- Units wishing to park together must arrive together.
- Towed utility trailers will be required to park in the utility trailer parking area located on-site. Information and directions will be given to exhibitors utilizing this area.

- Please arrive with empty holding tanks and a full water tank. A dump station is located offgrounds nearby. Pump out and water delivery service will be available on site at additional costs.
- Exhibitor live-in parking and electric service starts Monday, August 12, 2024.
- Refunds for this convention will be made only upon written request by emailing thenry@fmca.com. Cancellations made by June 26, 2024, will receive a full refund minus \$25 handling fee. Cancellations made after June 26, 2024, but before August 14, 2024, will receive a full refund minus \$50 handling fee. Absolutely no refunds August 14, 2024, and after. **ELECTRIC REFUNDS: No refunds for electric service if cancelled on or after July 24, 2024.**
- **Please do not arrive prior to set-up dates and hours.**

COMPANY \_\_\_\_\_

SIGNED BY AUTHORIZED REPRESENTATIVE \_\_\_\_\_

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS OR IF YOU NEED MORE THAN 2 SPACES.. PLEASE PRINT CLEARLY.

Return the Form with Payment to: FMCA | 8291 Clough Pike, Cincinnati, Ohio 45244 | 513-474-2332 fax



# DEALER/DISTRIBUTOR ATTENDANCE FORM

## DEALER/DISTRIBUTOR 1

DEALER NAME		COMMERCIAL MEMBER #
CONTACT NAME		
ADDRESS		
CITY	STATE	ZIP
TELEPHONE NUMBER	FAX NUMBER	EMAIL

## DEALER/DISTRIBUTOR 2

DEALER NAME		COMMERCIAL MEMBER #
CONTACT NAME		
ADDRESS		
CITY	STATE	ZIP
TELEPHONE NUMBER	FAX NUMBER	EMAIL

## DEALER/DISTRIBUTOR 3

DEALER NAME		COMMERCIAL MEMBER #
CONTACT NAME		
ADDRESS		
CITY	STATE	ZIP
TELEPHONE NUMBER	FAX NUMBER	EMAIL

Each RV manufacturer and product manufacturer bringing dealers and/or distributors into their display space must send FMCA the name(s) of all dealer(s)/distributor(s) participating in their display at the event. Upon receipt of this list, FMCA will send each company an exhibitor confirmation so that they may order their own name badges, car passes, guest passes, tax forms, etc.

### DEADLINE: IMMEDIATELY

Forms received at FMCA after June 4, 2024, may not be included in the convention program exhibitor listing. If your participants are not commercial members of FMCA, an enrollment form may be found at [www.fmca.com](http://www.fmca.com) or call 800-543-3622. The fee is \$60 for the first year; \$50 renewal. You may mail the information to FMCA at the address listed below.

COMMERCIAL MEMBER #

MANUFACTURER COMPANY NAME

DATE

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS OR IF YOU NEED MORE THAN 2 SPACES.. PLEASE PRINT CLEARLY.  
Return the Form with Payment to: FMCA | 8291 Clough Pike, Cincinnati, Ohio 45244 | 513-474-2332 fax

# MANUFACTURER & DEALER PRE-STAGING REQUEST FORM

LIMITED AVAILABILITY • DEADLINE: July 9, 2024

## MANUFACTURER/DEALER

COMPANY NAME

COMMERCIAL MEMBER#

ADDRESS 1

ADDRESS 2

CITY

STATE

ZIP

CONTACT PERSON

CELL PHONE

FAX

## PAYMENT

Check enclosed in the amount of \$ \_\_\_\_\_ made payable to FMC, Inc. Charge by credit card by calling 513-474-3622 or 800-543-3622.

### SECURITY AND INSURANCE

FMCA and the Deschutes County Fair & Expo are not responsible for loss or damage to any exhibitor property while stored in the pre-staging area. Exhibitors must carry their own insurance through their own sources and at their own expense. FMCA provides roaming guard service at the pre-staging area. Every reasonable precaution is taken to protect property; however, exhibitors are advised that the area is not secured. The cost for space in the pre-staging area is \$100 per unit and is limited. Credentials will be mailed to exhibitors utilizing this area, which must be displayed on all units prior to being parked in the pre-staging area. Units not bearing credentials will not be authorized to park in the pre-staging area. This area will be available beginning, Thursday, August 8, 2024.

1. Please reserve space in the pre-staging area for \_\_\_\_\_ # of units.
2. Units will start arriving on \_\_\_\_\_ to be pre-staged.

**FMCA has reserved parking space for exhibitors that have purchased exhibit space for the event. FMCA has arranged for space to be available for exhibitors for a limited number of units.**

**All vehicles placed in this area must be removed from this lot and moved to a staging area adjacent to the RV exhibit space no later than 10:00 a.m. on staging day, Saturday, August 10, 2024.**

**Thank you for your cooperation.**

COMPANY

SIGNED BY AUTHORIZED REPRESENTATIVE

TITLE

PRINT NAME

DATE

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS. PLEASE PRINT CLEARLY.

Return the Form with Payment to: FMCA | 8291 Clough Pike, Cincinnati, Ohio 45244 | 513-474-2332 fax

# EVENT PROGRAM ADVERTISING CONTRACT

## ADVERTISER

COMPANY \_\_\_\_\_

CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

### PLEASE CHECK APPROPRIATE BOX FOR COLOR AND AD SIZE

AD SIZE	WIDTH	X	HEIGHT	AD RATE B&W	AD RATE 4C
2-Page Spread*	15.25"	x	9.8125"	<input type="radio"/> \$ 1120.00	<input type="radio"/> \$ 2120.00
Cover Ad Page*	8.5"	x	11"	<input type="radio"/> \$ 616.00	<input type="radio"/> \$ 1166.00
Full Page*	7"	x	9.8125"	<input type="radio"/> \$ 560.00	<input type="radio"/> \$ 1060.00
2/3 Page Vertical	4.5625"	x	9.8125"	<input type="radio"/> \$ 500.00	<input type="radio"/> \$ 1000.00
1/2 Page Horizontal	7"	x	4.5625"	<input type="radio"/> \$ 470.00	<input type="radio"/> \$ 970.00
1/3 Page Vertical	2.1875"	x	9.8125"	<input type="radio"/> \$ 380.00	<input type="radio"/> \$ 880.00
1/3 Page Horizontal	7"	x	3.1875"	<input type="radio"/> \$ 380.00	<input type="radio"/> \$ 880.00
1/3 Page Square	4.5625"		4.5625"	<input type="radio"/> \$ 380.00	<input type="radio"/> \$ 880.00
1/4 Page Horizontal	7"	x	2.375"	<input type="radio"/> \$ 290.00	<input type="radio"/> \$ 790.00
1/4 Page Square	4.5625"	x	3.75"	<input type="radio"/> \$ 290.00	<input type="radio"/> \$ 790.00
1/6 Page Vertical	2.1875"	x	4.5625"	<input type="radio"/> \$ 200.00	<input type="radio"/> \$ 700.00
1/6 Page Horizontal	4.5625"	x	2.375"	<input type="radio"/> \$ 200.00	<input type="radio"/> \$ 700.00

\*See the Event Program Ad Specs on page 8 for details.

### AD COPY PICK UP

Please indicate from which issue of *Family RVing* magazine you would like your ad repeated in the program. (Only 2/3v, 1/2h, 1/3h, 1/3s, 1/4h, 1/4s, 1/6v, and 1/6h ads can be picked up).

### SPECIAL POSITION

#### 10% Above Ad Rate

Call for availability before listing special position requested in the space below.

### PAYMENT

#### All Ads Must Be Paid In Advance

Check enclosed in the amount of \$ \_\_\_\_\_ made payable to FMC, Inc.

Charge with credit card by calling 513-474-3622 or 800-543-3622.

### PLEASE SIGN AND DATE IN THE SPACES BELOW

We, the advertiser, agree to furnish advertising copy prior to June 4, 2024. All ads must be paid in advance. Publication of ads received after June 4, 2024, cannot be guaranteed.

We agree to furnish digital files. See electronic requirements on reverse side. For production or deadline assistance, call 800-543-3622.

**TERMS: All Ads Must Be Paid In Advance Of Publication. No agency commission.** Cancellation of program ad must be made in writing and will not be accepted after June 4, 2024.

**MECHANICAL REQUIREMENTS:** Keep all pertinent information 3/8" (.375") away from edge of the ad on all sides. Full page ads do NOT bleed.

**COPY REQUIREMENTS:** Advertiser assumes full liability for all ad content, including text and illustrations of advertisements printed, and assumes responsibility for any claims arising against publisher, and agrees to pay publisher for any expense or loss suffered by reason of such claims. All copy subject to publisher's approval.

FMCA is hereby authorized to insert \_\_\_\_\_ page(s) of advertising to run in \_\_\_\_\_ format in the 2024 FMCA event program guide. Ads printed

in *Family RVing* magazine also can be used. If you would like FMCA to use a current *Family RVing* magazine ad, please indicate the issue month that your ad most recently appeared

COMPANY \_\_\_\_\_

SIGNED BY AUTHORIZED REPRESENTATIVE \_\_\_\_\_

TITLE \_\_\_\_\_

PRINT NAME \_\_\_\_\_

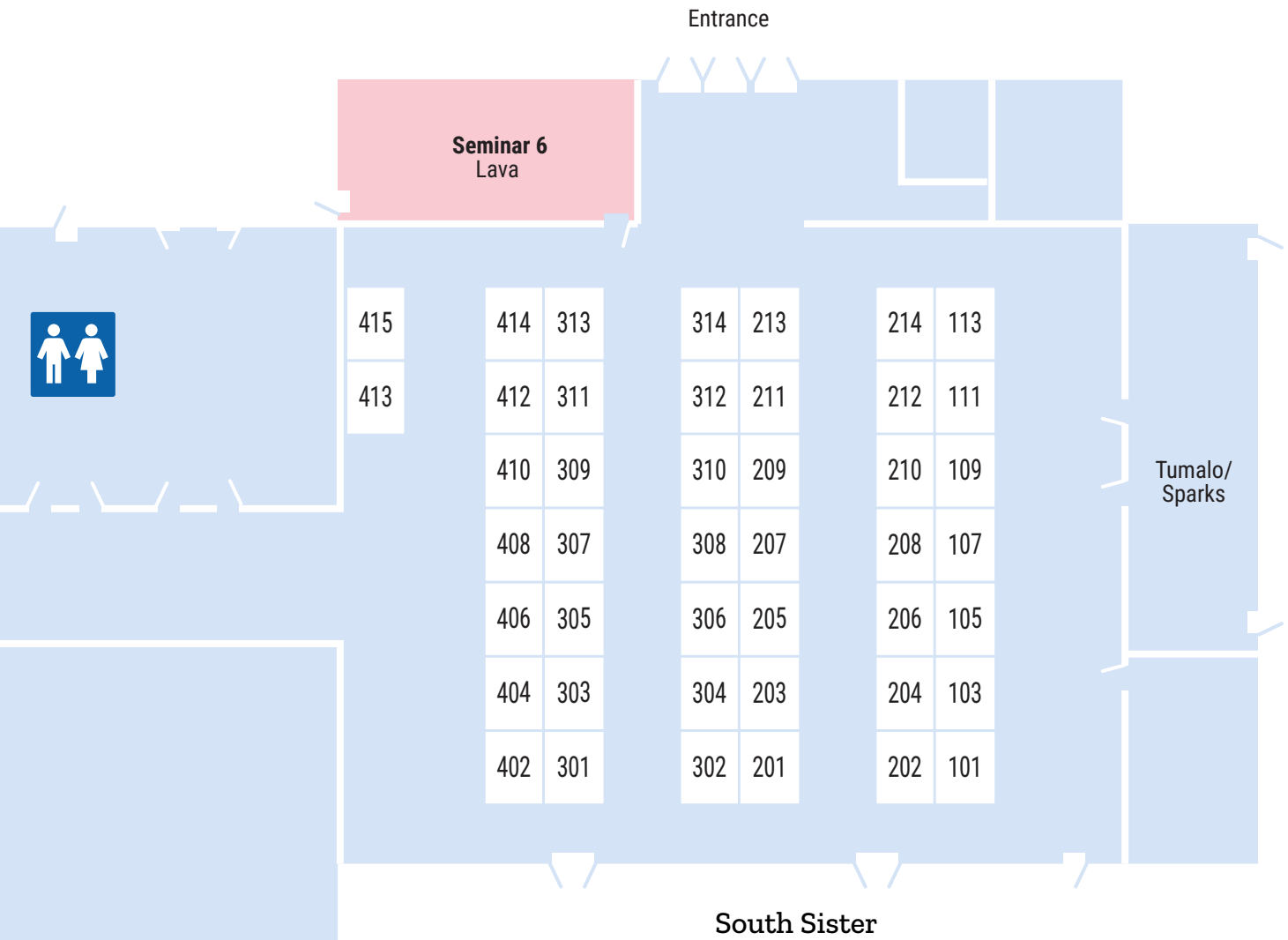
SIGNED BY AUTHORIZED FMC REPRESENTATIVE \_\_\_\_\_

DATE \_\_\_\_\_

# FLOOR PLANS

## INDOOR EXHIBITS

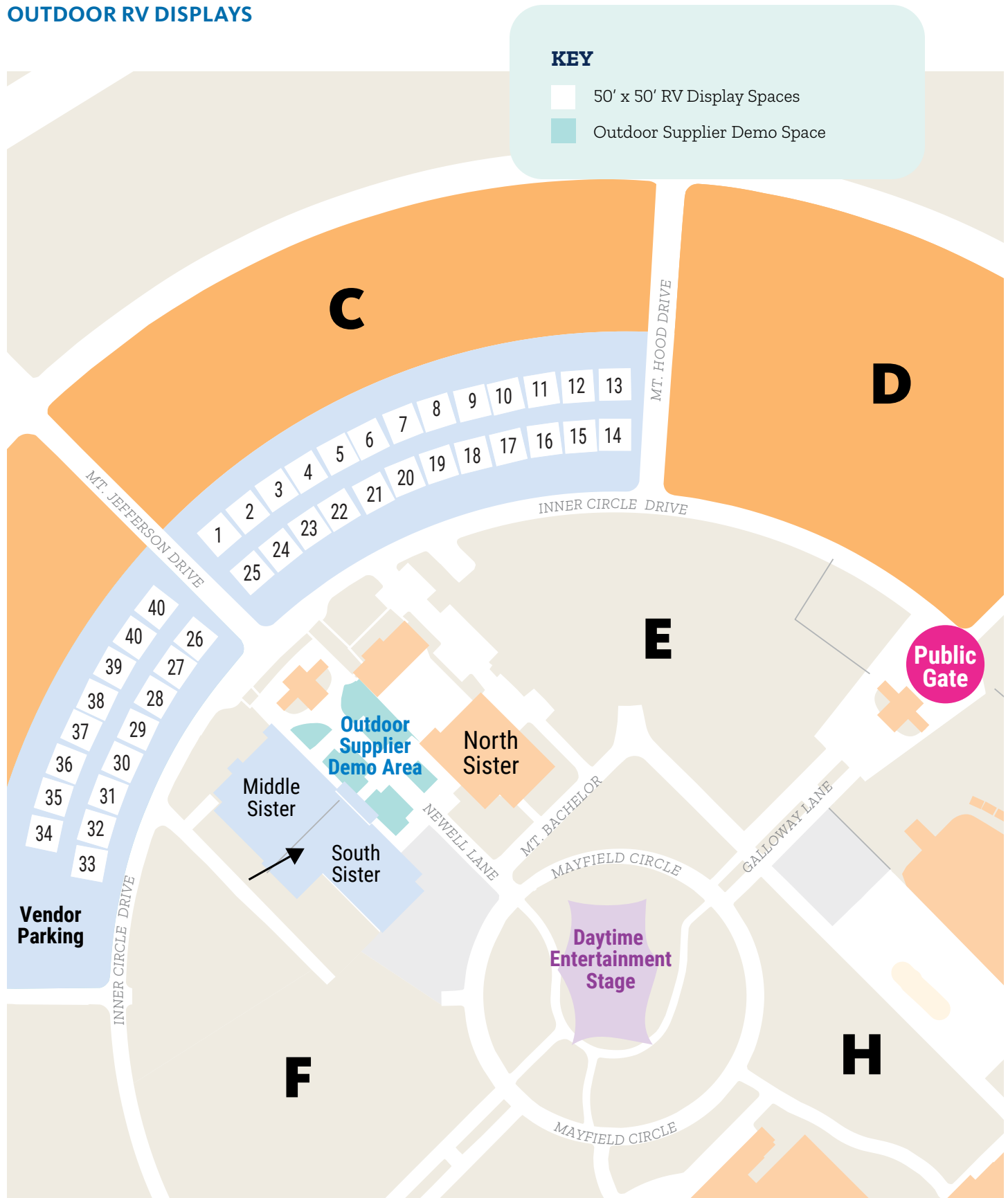




**KEY**

-  10' x 8' Indoor Spaces (114 Total)
-  FMCA Connections Area
-  Seminar Rooms
-  Restrooms

## OUTDOOR RV DISPLAYS





## HOTEL LIST

Accommodations can be made at the following hotels while you are attending FMCA's 109th International Convention & RV Expo at the Deschutes County Fair & Expo Center, August 14-17, 2024.

### Best Western Plus Rama Inn

437 N.E. 3rd St.  
Bend, OR 97701  
Phone: 541-388-4114  
[www.bendinnsuitesor.com](http://www.bendinnsuitesor.com)

### Best Western Ponderosa Lodge

500 Highway 20 W  
Sisters, OR 97759  
Phone: 541-549-1234  
[www.bestwestern.com](http://www.bestwestern.com)

### Best Western Ponderosa Lodge

500 Highway 20 W  
Sisters, OR 97759  
Phone: 541-549-1234  
[www.bestwestern.com](http://www.bestwestern.com)

### Comfort Inn & Suites

2243 SW Yew Avenue  
Redmond, OR 97756  
Phone: 541-504-8900  
[www.comfortsuites.com](http://www.comfortsuites.com)

### DoubleTree

300 N.W. Franklin Ave.  
Bend, OR 97701  
Phone: 541-317-9292  
[www.hilton.com](http://www.hilton.com)

### Eagle Crest Resort

1522 Cline Falls Road  
Redmond, OR 97756  
Phone: 541-548-4837  
[www.eagle-crest.com](http://www.eagle-crest.com)

### Element Bend

1526 N.W. Wall Street  
Bend, OR 97730  
Phone: 541-585-7373  
[www.marriott.com](http://www.marriott.com)

### Fairfield Inn & Suites

1626 NW Wall Street  
Bend, OR 97701  
Phone: 541-318-1747  
[www.marriott.com](http://www.marriott.com)

### Hampton Inn Redmond

3901 S.W. 21st St.  
Redmond, OR 97756  
Phone: 541-527-1948  
[www.Hilton.com](http://www.Hilton.com)

### Holiday Inn Express & Suites Bend South

61070 S. Hwy. 97  
Bend, OR 97702  
Phone: 888-465-4329  
[www.Ihg.com](http://www.Ihg.com)

### LaQuinta Inn & Suites

61200 S. Hwy. 97  
Bend, OR 97702  
Phone: 541-388-2227  
[www.lq.com](http://www.lq.com)

### Quality Inn Bend

20600 Grandview Drive  
Bend, OR 97701  
Phone: 541-639-4078  
[www.choicehotels.com](http://www.choicehotels.com)

### Red Lion Inn & Suites

15 NE Butler Market Rd  
Bend, Oregon 97701  
Phone: 541-388-4114  
[www.redlion.com](http://www.redlion.com)

### Shilo Inn

3105 O.B. Riley Road  
Bend, OR 97701  
Phone: 1-800-222-2244  
[www.shiloinns.com/wshilo-inns-bend](http://www.shiloinns.com/wshilo-inns-bend)

### Sleep Inn Suites

1847 N. Hwy. 97  
Redmond, OR 97756  
Phone: 541-504-1500  
[www.sleepinn.com](http://www.sleepinn.com)

### Springhill Suites

551 S.W. Industrial Way  
Bend, OR 97702  
Phone: 541-382-5075  
[www.marriott.com](http://www.marriott.com)

### Super 8 Redmond

3629 SW 21st Place  
Redmond, OR 97756  
Phone: 541-548-8881  
[www.super8.com](http://www.super8.com)

### TownePlace Suites

755 SW 13th Place  
Bend, OR 97702  
Phone: 541-382-5006  
[www.marriott.com](http://www.marriott.com)



# EXHIBIT SPACE IS IN HIGH DEMAND

**DON'T DELAY –  
REGISTER TODAY!**

- Review the show rules and requirements
- View the floor plan
- Determine the desired size and location of your booth/exhibit space.
- Complete the exhibit space contract and required forms.



**FMCA**  
*Your RVing Family*

800-543-3622 | 513-474-3622  
**FMCA.com**