

	FMCA POLICIES AND PROCEDURES	INDEX NO. 3001/A	APPROVAL LEVEL EB
	SUBJECT APPENDIX A	EFFECTIVE 8/16	SUPERSEDES 5/97
	Discounted Rates for Area Display Advertising	SPECIAL DISTRIBUTION	

This is an appendix to Policy and Procedure #3001.

The following discounted rates will be extended to areas and chapters for display advertising:

Full Page	Black and White	\$500.00
2/3 Page	" " "	350.00
1/2 Page	" " "	265.00
1/3 Page	" " "	200.00
1/4 Page	" " "	165.00
1/6 Page	" " "	130.00

COLOR: \$350.00 additional

ARTWORK: The area will need to supply a digital file that meets FMCA specifications.

In-house graphic design services are available for an additional fee. Please contact the FMCA national office for details