

	FMCA POLICIES AND PROCEDURES	INDEX NO. 3023/A	APPROVAL LEVEL EB
	SUBJECT APPENDIX A	EFFECTIVE 6/2020	SUPERSEDES 8/16
	Discounted Rates for Chapter Display Advertising	SPECIAL DISTRIBUTION Officer's Handbook	

This is an appendix to Policy and Procedure #3023.

The following discounted rates will be extended to areas and chapters for display advertising:

Full Page	Black and White	\$500.00
2/3 Page	" " "	350.00
1/2 Page	" " "	265.00
1/3 Page	" " "	200.00
1/4 Page	" " "	165.00
1/6 Page	" " "	130.00

COLOR: \$350.00 additional

ARTWORK: The chapter will need to supply a digital file that meets FMCA specifications.

In-house Graphic design services are available for an additional fee. Please contact the FMCA national office for details.

LIMIT: Each chapter is limited to four discounted ads per year. A chapter may choose to purchase ads at the regular rate.