# NATIONAL OFFICER CANDIDATES

The 2023 election of FMCA National Officers will be held August 23, 2023, at FMCA's 107th International Convention in Gillette, Wyoming.

MCA's Nominating Committee has submitted its slate of candidates for national office for the 2023-2025 term. The members of the committee are Jim Duncan, F253901, Chairman; Dane Bailey, F419825; Rodger Donnelly, F253331; Jack Mayberry, F369343; and Al Zimmerman, F407361. Following are the resumes submitted by each candidate. Also, two independent nominations, by way of a signed petition of 50 or more membership numbers of FMCA, propose Curtis Coleman, F447048, as a candidate for president and Ken Carpenter, F312233, as a candidate for treasurer. Both members have accepted the nomination. Although balloting is restricted to national directors and national officers, all FMCA members are invited to review the candidates' resumes and to communicate their preferences to their respective national director or area vice president. Doing so will help him or her better serve members on election day. Also, nominations can be made from the floor of the Governing Board meeting; however, committee members ask that this be done only with the prior consent of the proposed nominee.

# **NATIONAL PRESIDENT**



CANDIDATE FOR NATIONAL PRESIDENT

# CURTIS COLEMAN, F447048

curtis@fmcacurtis.com 423-516-9818 fmcacurtis.com

To: Chapter Presidents and National Directors

Thank you for reading this brief biography on me and why I believe I am the right person to be FMCA's next National President.

You know I have not "come up through the ranks" of FMCA hierarchy. I don't believe the position is "earned" that way, nor should it be a popularity contest. Instead, I urge you to consider that the top volunteer position needs to be filled by someone with proven leadership success for FMCA and other RV-focused organizations.

A few things about me:

**RV** owner since 1992. I've been a full-timer twice and owned every style (towables, Class B, Class C, Class A). My current RV is a beautiful 2008 Newell PS000i Motor Coach.

Successful performer and business owner. My musical career spanned 30 years, including as a guitarist and member of The New Christy Minstrels folk group and my own recording success. The cancer that took away my singing voice ultimately brought me to new opportunities. When one door closes, another opens.

Passionate about bringing RVers together. I recognized a need to connect RVers and created RVillage, the largest RV member network to date (RVillage grew to 500,000 engaged members in 62 months). My motto: It's not about the destination, it's about the journey and the people you meet along the way.

Committed to keeping my promise to FMCA. FMCA was an early investor in RVillage and at the time of the sale of RVillage in 2020, FMCA realized a 400% return on its investment, infusing the organization with much-needed capital at a time when expenses were exceeding income.

Leading technology expert. RVillage was an online community requiring the highest level of knowledge regarding social networks and internet security protocols. Delivering a highly valued online experience is critical to today's mobile RV lifestyle and I know how to deliver that experience.

Collaborative, energetic leader. Over the last decade, I have worked closely with the leadership teams of virtually every RV club and association (including FMCA) in the industry. I've been deeply involved in RV advocacy issues industry wide and served as a trusted advisor for CEOs throughout the industry. My involvement with FMCA and its leadership, staff and resources resulted in reversing the downward spiral in membership that FMCA experienced in 2015.

Committed to the future...and the past. I love FMCA and the RV heritage it has built. But to preserve that heritage we need to responsibly grow the organization and become just as important to the new RVers joining our community. Today, FMCA is rapidly losing members because of decisions made by current leadership and a disconnect with the audience, including a failure to support Chapters. Under my leadership, I am committed to growing the organization, including Chapters and their role in engaging and building satisfied members. I was a part of the team that reversed the downward spiral before; we can do it again.

Listening, learning and leveraging. FMCA success will not be because of one person's efforts or will; it will come from listening to ALL the stakeholders — members, staff, National Directors, Area Vice Presidents, Chapter Presidents, and the support systems around them, then leveraging what we learn to attract and engage members in a responsible, economically viable way.

I am honored to have the support of past FMCA presidents, past and present board members, Commercial members, National Directors and countless fellow FMCA members who have reached out to encourage me in this campaign. I am eager to work with the talented national staff and resources to make FMCA the shining star it has the potential to be by using proven tactics that deliver results. I am ready to take on this challenge and deliver on my next promise to FMCA, as I have the promises of the past. I see opportunities ripe for development, such as RV advocacy in the realm of safety, manufacturing quality, RV part availability and more.

Thank you. There is much to be done to assure the future of FMCA and it needs to happen now. I respectfully ask for your consideration and support as the next FMCA National President.

To read more about my qualifications, please visit fmcacurtis.com. If you'd like to connect directly, please use this calendar link — curtiscoleman.youcanbook.me — to find a time that works for you.



# CANDIDATE FOR NATIONAL PRESIDENT

**GARY MILNER, F409834** garymilner70@gmail.com 573-760-9982

#### **FMCA EXPERIENCE:**

National Senior Vice President: 2021 to 2023 Member of the FMCA Executive Board: 2017 to present Midwest Area Vice President/Midwest President: 2018 to 2021 (two/2-year terms)

Convention Committee Chairman: 2021 to present Membership/Member Services Committee Chairman for three years

Hosted the FMCA International Convention in Minot, ND

Chapter President: 2016-2017

Organized and conducted three Midwest Area Rallies (2017, 2018, 2019)

Midwest Area Nominating Committee: 2017

International Conventions:

- a. Present First Timers, FMCA Benefits, and FMCAssist seminars
- b. FMCA Information Booth volunteer (2015), Water Distribution captain and Parking volunteer (2016 and 2017).

Area Rally responsibilities:

New Coach Sales Captain: South Central Area Rally; Seminar co-captain: South Central Area Rally; Vendor Captain: Midwest Area.

# **FMCA INFORMATION:**

Joined in 2009

Attended first International Convention in 2015 (Madison, Wisconsin)

Have attended 13 International Conventions since 2015 Have attended 23 Area Rallies since 2015 Member of 19 FMCA Chapters

### **OTHER EXPERIENCE:**

US Army – 20 years; retired as Major: 1995 12 years in position of Commander

Superintendent of Schools – 12 years High School Principal – 3 years JRROTC Instructor for 5 years

Adjunct Professor - William Woods University, Fulton, Missouri, for 12 years Adjunct Professor - University of Maryland for 2 years

### **EDUCATION:**

Ph.D. in Business
Specialist in Educational Leadership
Master's degrees in Educational Leadership
and Human Relations
Undergraduate degree in Business

# PERSONAL INFORMATION:

- Married to Glenda Milner for 50 years.
- Two daughters; both are public school teachers.
- Full time RVers.
- Volunteered as sports official for charity (Red Cross and American Kidney Foundation).
- Voted 4th Army Family of the Year in 1989 for volunteerism.
- Owned and operated family business for 16 years.
- Collegiate official for basketball and softball.
- Home remodeling and restoration for 10 years.
- Have maintained and been held responsible for multiple million-dollar budgets as an Army officer and Superintendent of Schools.
- Held the position of Project Manager for a \$12 million construction of Elementary School Building in Missouri.

# **SPOUSAL SUPPORT:**

Glenda Milner (married for 50 years).

- Has served on FMCA Education Committee for 6 years.
   Assisted in the creation of FMCA University and RV Basics opportunities.
- Secretary for the Midwest Area for 4 years.

- Secretary for the Military Veterans Chapter.
- Helped with the creation of On the Road Stitchers chapter. Current President and past National Director.
- Have volunteered at FMCA events.
- Presents seminars at FMCA International Conventions and area rallies.
- Worked for the Department of Defense for 15 years: secretary and accounting.
- Doctorate degree in Education: Emphasis in Curriculum.

# NATIONAL SENIOR VICE PRESIDENT



CANDIDATE FOR NATIONAL SENIOR VICE PRESIDENT

KATHIE BALOGH, F316832 akcbalogh@gmail.com 503-530-0166

#### **FMCA EXPERIENCE**

National Secretary – 2019 to 2023

National Vice President, Northwest Area – 2014 to 2018 As Northwest Area President, I led the team who planned and negotiated all aspects of successfully hosting 4 Northwest Area Rallies.

National Convention Committee Member – 2014 to 2015 National Membership/Member Services

Committee Member – 2010 to 2016

National Audit Committee – 2016 to 2018

National Long Range Committee - 2016 to 2017

National Officer Visitation Committee - 2017 to 2019

National Membership/Member Services

Committee Member – 2019 to 2020

FMCA Store Advisory Committee Chairman – 2013 to 2018

Rally Master Northwest Area Rally – 2015, 2016, 2017, 2018 Secretary - Northwest Area FMCA – 2008 to 2014 Chapter Member of Vancouver Islanders, Pacers NW, Elk International, Eastern Gourmands, Northwestern, Reigning Rex, Bernie & Red, Arctic Travelers, Overland Trailblazers West, Olympic Peninsula Ramblers, RVQue, 100+, and Past National Officers Secretary - 100 Plus Chapter – 2018 to 2019 National Director - Vancouver Islanders Chapter – 2010 to 2014

President - Bernie & Red Chapter – 2009 to 2010 Secretary & Vice President - Bernie & Red Chapter – 2007 to 2009

Rally Master for Vancouver Islanders Chapter – several events

Assistant to Chapter President – Vancouver Islanders Volunteer for FMCA booth - Salem RV Show, Good Sam – The Rally, Monaco Come Home Rally, Quartzsite RV Show 2014, 2015, 2016, 2018, 2023

Volunteer co-captain/handicap trams – Redmond Convention – 2007

Ladies Social coordinator – Northwest Area Rally – 2008, 2009, 2011

Ladies Social coordinator – Redmond Convention – 2010, 2014

Ladies Social co-coordinator – Redmond Convention – 2007

Along with Andy, hosted the Redmond Convention – 2010, 2014

### **WORK EXPERIENCE**

Travel Agent, Portland – 4 years, Travel Agency Manager – 12 years, Portland, OR, responsible for a branch office with a \$5,000,000+ budget

Owner/Operator, Comet Marketing Services, Victoria, BC – budgeting, recruiting companies for research purposes, hiring staff, coordinating interviews – 8 years

School District volunteer – Secretary and Treasurer, Parent-Teacher Advisory Council

Secretary for Pacific Camping Club – 7 years (West Coast Canadian Military Campgrounds)

#### **PERSONAL**

Andy & I have been married 41 years. We have two sons and four grandchildren. We enjoy traveling and meeting new friends. When we are home, our focus is spending time with our boys & their families, our friends and chapter members.

# **SUMMARY**

As National Secretary, these past 4 years have been unique. In addition to giving the Secretaries' Roundtable at all National Conventions and most Area Rallies, I have worked yearly with the Chapter Services Department

in the completion of the chapter certification process and the Governing Board preparations. The quarterly Secretary's newsletter is a joint responsibility of the National Secretary and Chapter Services. I have been able to assist the staff with communications with members and chapters. My 4 years as National Secretary, combined with 4 years as National Vice President of the Northwest Area, have taught me that communication is vital to the success of FMCA.

#### GOALS

As National Senior Vice President, my goal is to assist the National President in maintaining the communication between the National Executive Board, the National Office Staff, the Governing Board and the entire FMCA Membership. We can continue to be fiscally responsible, retain our long-time members, recruit new members and ensure a strong future for FMCA if we work as a team. It would be a privilege to continue to serve FMCA and I would appreciate your support and vote.



CANDIDATE FOR NATIONAL SENIOR VICE PRESIDENT

PAUL G. MITCHELL, F165576 palibs@aol.com 209-815-1837

# **FMCA EXPERIENCE**

Member since 1993 Attendee at 19 FMCA International Conventions

### Leadership

International Area Organization Vice President, 2014 – 2018

International Area Organization Senior Vice President, 2018 – 2020

International Area Organization President, 2020 – Present

Racecar Fans Chapter President, 2014 – 2020 SOI RV Club Chapter President, 2018 – 2020

#### **Volunteer at Conventions**

Trams Volunteer at 4 International Conventions
Assistant Chief of Trams at 2 International Conventions
Chief of Trams at 1 International Convention
Security Volunteer at 1 International Convention
Communications Coordinator at 2 International
Conventions

#### **Volunteer at Area Rallies**

Western Area – Tables and Chairs Volunteer, 2016 – 2019

Rocky Mountain Area – Security Volunteer, 2016 – 2019 Midwest Area – Trams Volunteer, 2017 and 2023 South Central Area – Trams Volunteer, 2015 – 2017 Great Lakes Area – Trams and Facilities Volunteer, 2014 – 2018, 2020 and 2021 Northwest Area – Food Service Volunteer, 2019

#### **National Committees**

National Review Council, 2019 – 2020 National Audit Committee, 2021 – 2022 National Convention Committee, 2021 – Present National Recruitment and Retention Committee, 2020 – 2021

Chairman National Recruitment and Retention Committee, 2021 – Present

# **Member of 14 FMCA Chapters:**

Beaver Ambassador Club

Desert Roadrunners

Eastern Gourmands

Elk International

Full Timers

Military Veterans

Monaco International

On the Road Stitchers

Racccar Fans

Ramblin' Pushers

RVQue

SMART FMCA

SOI RV Club

4-Wheelers

I have extensive rally experience, and as a member of the International Area Organization (INTO) Executive Board for the last 8 years, I was involved in scouting and setting up our rallies in Shreveport, Tallahassee, Branson, Myrtle Beach, Pima County Fairgrounds, Lebanon and Calgary. INTO pioneered the idea of destination rallies and continues to come up with new and innovative ways to attract new members to FMCA.

# **SUMMARY OF QUALIFICATIONS**

I was drafted into the US Army in 1968, selected for Officer Candidate School in 1977, and retired as a Major in 1992, after completing 21 years of active service. I am a combat-wounded veteran, member of the Military Order of the Purple Heart (MOPH), and a lifetime member of the Military Officers Association of America (MOAA).

Lisa and I met in Germany while both were serving in the US Military and have been married 41 years. We full-timed in our motorhome for 9 years, still spend more time on the road than at our house, and have put over 400,000 miles on multiple RVs since 1993. We have attended the last 19 national conventions, volunteering at each, and have attended and volunteered at 20 area rallies across the country.

I have planned and conducted RV rallies and tours throughout the US, Canada and Mexico for over 20 years. Additionally, I have scouted, planned, and conducted RV tours in New Zealand, Australia, South Africa and traveled by RV in Russia.

I have a Bachelor of Science Degree and Masters Credits in Public Administration. Since my retirement I have worked in many areas, traveled extensively, and continue to look for interesting and exciting activities. FMCA has provided and continues to provide me with new challenges.

#### **SUMMARY**

I believe FMCA is in a pivotal position. The baby boomers are mostly retired with disposable income and Generation X is just coming into their retirement window. We need to find innovative ways to reach out to this new generation of potential members and develop programs that get them excited about becoming part of our organization. Increasing FMCA benefits and discounts provided to our members is one of the keys to growing FMCA, along with thinking outside the box, as we move forward. We cannot continue down the same path and expect different results. Chapters are one of the keys to increasing membership and are vital to the success of FMCA. More importantly, chapter members become involved, and stay as part of our organization, years longer than members who don't join a chapter. Support for our chapters needs to be at the top of our priority list along with retaining our members for life. Our member benefits continue after RVing, and FMCA's family benefits are significantly better than other RV organizations.

I think my military career, extensive FMCA experience, and leadership background, along with my three years as President of INTO, have prepared me to fully support the President of FMCA and to keep our organization moving in a positive direction. It is time to put "Family" back into FMCA.

# **NATIONAL SECRETARY**



# CANDIDATE FOR NATIONAL SECRETARY

# PAMELA A. RICHARD F455687

parichard981@gmail.com 727-385-6606

#### **FMCA EXPERIENCE**

- Member since 2016
- Great Lakes Area MotorCoach Association Secretary 2021 - 2023
- GLAMARAMA Registration Committee Chair 2022 - 2023
- Great Lakes Area MotorCoach Association Member of the Bylaws & Standing Rules Review Committee 2022 - 2023
- Attended International Conventions Perry, Georgia - 2023, 2021 & 2018 Minot, North Dakota - 2019
- Chapter Membership Roving Wolverines, Newmar International and Military Veterans

# OTHER RELATED EXPERIENCE TO SUPPORT MY CANDIDACY FOR FMCA NATIONAL SECRETARY

### **Volunteer Activities**

Porsche Club of America Suncoast Region – 5000+ members and affiliate members of Porsche owners and enthusiasts

- Secretary 2011 2019 scheduled and prepared agenda for monthly meetings for a 19-member board, maintained minutes and voting records for both board and membership.
- Nomination Committee-Suncoast Region Officers and Board of Directors 2014 - 2015

Kart4Kids – Benefit for Johns Hopkins All Children's Hospital, held in conjunction with St Pete Grand Prix, St Petersburg, Florida. A 501(c)(3) having raised over \$1.6 million dollars. Funds have been used for the purchase of life-saving equipment and the Kart4Kids Concussion Initiative, which is conducting groundbreaking research on concussions.

- Pro Am Driver Registration Committee 2012 - 2023 - registration of corporate sponsors and professional drivers
- Merchandise Committee 2012 2023 selected & ordered all merchandise for event

### Lancaster I Homeowners Association -

170 Homes-Sun City Center, Florida

- Secretary 2015 2019 scheduled and prepared the agenda for monthly meetings, maintained minutes and voting records
- Document Review Committee Co-Chair 2017 reviewed Bylaws, Policy & Procedures and Rules & Regulations documents. Worked directly with attorney to update HOA documents.

# Kings Point Lapidary Club – Sun City Center, Florida

- Secretary 2016 2018 maintained minutes and voting records
- Treasurer 2018 2019 maintained financial records for club, reporting monthly to board

# **PROFESSIONAL EXPERIENCE**

A financial professional and manager with over 30 years' experience, specializing in customer service, employee hiring, training and development.

- Branch Manager, Assistant Vice President
- Assistant Branch Manager, Assistant Vice President
- · Operations Manager, Bank Officer
- · Consumer Loan Officer

# **EDUCATION AND TRAINING**

- Financial Industry Regulatory Authority Series 6 & 63 Licenses
- State of Florida Insurance Life and Variable Annuity Licenses
- Sinclair College Dayton, Ohio Business Administration
- Ferris State College Big Rapids, Michigan Graphic Arts

### **INTERESTS AND ACTIVITIES**

- Married to Terry Richard. We have 1 son and 3 grandchildren
- · Terry is also an active member of FMCA
  - ◆ Great Lakes Area MotorCoach Association Financial Audit Committee 2022 & 2023
  - ◆ National Committee Governmental and Legislative Affairs 2022 & 2023
  - ◆ 106th International Convention Perry 2023 Communications Coordinator

(DE)

• I enjoy volunteering, traveling, cooking, chain maille, needlepoint and knitting

# **SUMMARY OF QUALIFICATIONS**

Currently I am serving as the Secretary, Registration Committee Chair and a Member of the Bylaws & Standing Rules Review Committee of FMCA Great Lakes Area MotorCoach Association. I was elected as Secretary of several non-profit organizations, 8 years with Porsche Club of America Suncoast Region, 4 years with Lancaster I HOA and 2 years with Kings Point Lapidary Club. I have served and continue to serve on non-profit committees.

As a financial professional and manager, one of my duties was to provide my staff with weekly training sessions on such topics as security, operations, customer service and new products. My experiences as a trainer will enable me to provide seminars and training to help chapter and area secretaries better perform their duties.

I believe that my experience within FMCA, my work experience and experience with other non-profit organizations provide me with excellent qualifications to serve as FMCA National Secretary. These experiences also provide me with a broader view and understanding of the duties and responsibilities to serve as an Executive Member of the FMCA Board of Directors.



CANDIDATE FOR NATIONAL SECRETARY

# DONALD SCHLEUSE, F264999

dons2346@yahoo.com 949-230-0390

#### MY FMCA INVOLVEMENT

National Director, Past National Officers Chapter FMCA Forums moderator November 2022 to present Member of the Constitution & Bylaws Committee, 2021 to present

Northwest Area National Vice President, 2018-2022 FMCA Risk Management Committee, 2018-2019 FMCA Audit Committee, 2018-2019

Assistant Rally Master for the Northwest Area Rally, 2016-2018

Northwest Motor Home Area Association Senior Vice President, 2015-2018

Seminar Volunteer for the International Convention, W. Springfield, MA, 2016

Seminar Volunteer for the International Convention, Madison, WI, 2015

Northwest Motor Home Area Association Vice President, 2014-2015

Seminar Captain for the International Convention, Redmond, OR, 2014

Northwest Motor Home Area Association Nominating Committee, 2013-2014

Tram Volunteer for the International Convention, Gillette, WY. 2013

Elected to the FMCA National Nominating Committee, 2011-2013

Assistant Captain for the Seminar Volunteers at the Northwest Area Rally, 2011

Assistant Captain for the Seminar Volunteers at the International Convention, Redmond, OR, 2010 Security Volunteer for the Northwest Area Rallies, 2008 - 2009

National Director for the Northwest Country Coachers, 2007 - 2018

### **CHAPTER AFFILIATIONS**

Bernie & Red
Elk International
Military Veterans
Northwest Country Coachers (founding member)
Northwestern
Pacers Northwest
On The Road Stitchers
Past National Officers
RVQue

# **EDUCATION AND EMPLOYMENT**

Attended East Texas State University before joining the Navy where I attended basic and advanced electronic classes. After being honorably discharged, worked for Hughes Aircraft in the space & communications group and then went to work for the Department of the Navy where I retired after a 30-year service. My experience there was in the electronics field dealing with weapons reliability. I wrote detailed procedures to be used by technicians in the testing of individual system components. From their data I produced comprehensive reports that would be used for component evaluation and reliability assessment by the Department of Energy and Navy Programs Office in Washington, DC. As part

of my position with the Department of the Navy, I was assigned the task of recording secretary and custodian of classified documents during meetings with our government, government contractors, and England's Ministry of Defence (correct spelling).

# **OTHER QUALIFICATIONS**

Benevolent and Protective Order of Elks Lodge Secretary for five years

Benevolent and Protective Order of Elks Lodge Treasurer for five years

Secretary of a 318-unit RV condominium complex for five years

President of a 318-unit RV condominium complex Past treasurer of a homeowners' association consisting of 51 homes

President of a homeowner's association consisting of 51 homes

#### **PERSONAL**

Barbara, wife of 53 years, and I purchased our first motorhome in August 1999 and became a member of FMCA in September 1999. We have one daughter, Alicia.

#### SUMMARY/GOALS

Since my election to chapter National Director in 2007, I have attended all Governing Board meetings except for one. Having attended these meetings plus serving on various national committees (especially the Constitution and Bylaws Committee), and being a member of the Executive Board for four years, has given me a diversified understanding of the different facets of FMCA operations, all of which will make the position of National Secretary easier to perform. My experience in technical procedure/report writing and performing the duties of a secretary in both government and private organizations gives me the background to be an effective National Secretary.

My goals as National Secretary are to keep an open communications channel with the FMCA membership, National Executive Board, Governing Board, and the National Office. Be accessible to chapter and area officers to provide assistance when needed and continue the "round-table" discussions with members at area and international conventions. I am a dedicated FMCA member and believe in the organization and enjoy the family that we are. Your vote for me as National Secretary is greatly appreciated.

# **◆** NATIONAL **TREASURER**



CANDIDATE FOR NATIONAL TREASURER

# KEN CARPENTER JR., F312233

KenCarpenterFMCA@gmail.com 214-364-2090 KenCarpenterFMCA.com

#### **FMCA SERVICE. NATIONAL**

Served FMCA as a volunteer and committee member at the national level in the following capacities:

- Chairman, Member Engagement Committee (2018-2019)
- Chief/Assistant Chief of Security (2022-2023)
- Volunteer Security Captain, Co-Captain (2018-2021) and Volunteer Security (since 2013);
   Chair, Active Shooter Program (2023)
- Chairman, Long Range & Development Committee (2016-2018), Committee Member (2015-2016)
- Special IT Review Committee (2016)
- Chapter Representative (National Director, Diesel RV Club) (2014, 2015, 2016 & 2018-2022)
- Gillette 2023 is our 20th FMCA International Convention.

### **OTHER AREAS**

- Member, INTO Audit Committee (2018-2019)
- Chairman, INTO Nominating Committee (2016-2017)
- Volunteer at Area Rallies
- · Games, Midwest Area Rally, 2018
- Parking, South Central Area Rally, 2018
- Chief of Security, Midwest Area Rally, 2023

#### **FMCA CHAPTERS**

- Treasurer, National Director and Past President, Diesel RV Club
- Webmaster & Forum.DieselRVClub.org Technical Forum Administrator
- One of founding members of Friends of Angel Bus and FMCA Energized
- Have been or am member of Beaver Ambassador Club, Diesel RV Club, Eastern Gourmands, FMCA Energized, Friends of Angel Bus, Full Timers, FMCA Chapter: Habitat for Humanity<sup>®</sup>, and Lone Star



#### **EMPLOYMENT**

# **Career Highlights:**

- Computer Sciences Corporation, Business Process Management (Managing Director and Program Manager, and global account management, Business Transformation Services; Management Consultant and Advanced Technology Consultant)
- Principal Financial Group (developing and implementing new technologies and serving as advisor, sponsor, reviewer and methodologist for image processing, expert systems, graphical interfaces, and managing an IT business unit)
- Founder, Conestoga Software, a developer of SchoolBase, an integrated student record administration system for public schools
- First Interstate of Iowa and FKF, Inc. (various increasing roles as a Vice President of the bank holding company and member of management committee with primary responsibility for Strategic Planning, Government Relations, Legislative Liaison, Employee Benefit Plan Administration, and had operating responsibility for a captive investment company). Also served as IT planning liaison with a bank services subsidiary providing processing for over 100 non-affiliated commercial banks, established a discount brokerage operation, and led other product development initiatives including identification of key customer segments and development of service delivery strategies
- NCR, Systems Engineer and Computer Sales, Kansas
- Boeing, Information Technology, while a student at Wichita State, as a computer operator, programmer, and systems analyst, and advanced technology specialist

# OTHER EXPERIENCES CONTRIBUTING TO QUALIFICATIONS FOR FMCA NATIONAL TREASURER

Leadership role working closely with other Chapter
 Officers and coordinating with Chapter Officers to
 facilitate evolution of the CAT RV Engine Owners Club
 to the Diesel RV Club; and in the conversion to
 web-based application allowing online member
 payments and profile administration. Four years as
 Chapter President, two years as Senior Vice President
 partially overlapping four years as VP Membership.
 VP Membership role includes many of the duties
 normally performed by Chapter Secretary. As
 Treasurer, integrating membership management
 system with non-profit accounting system.



CANDIDATE FOR NATIONAL TREASURER

# BARBARA SMITH, F329936 BarbaraSmith01451 @gmail.com

978-764-7484

#### **FMCA EXPERIENCE**

National Treasurer 2021-23 and Chair, Finance Committee 2021-2023. Conducting roundtables for Area and Chapter Treasurers. Presenting Governing Board Report.

National Area Vice President, Northeast Area 2017-2019, Northeast Area Rally 2017, 2019

Full-time commitment to budget plan and review, investment opportunity analysis, convention venue cost analysis, risk assessment of FMCAssist and insurance-related issues vs. costs. Revenue generation suggestions made with other team members and development of seasonal financial targets and financial feasibility of membership recruitment methods. Presented results in visual format.

Joined FMCA in 2003 with husband, Ed; prior to national office, active in the Northeast Area as captains for NEAR rallies beginning in 2010 preparing signs, providing security, helping with chapter events and covering youth program activities.

NMA Executive Board activities included with a team: store, ladies social, Information Booth, and past NEAR activities, vendor planning, contributions and fundraising, organized documents for the team on Google.

Attended most National Reunions/Rallies 2008-2023. Always volunteering: NEAR, GEAR, Western Area: Indio, Rocky Mountain, Southeast and INTO area rallies. Expanded our chapter reach across the U.S. and Canada.

### **NATIONAL COMMITTEES**

Finance Committee, Chair, 2021-2023. Convention Committee, 2018-2019. Governmental and Legislative Affairs Committee, 2019-2020.

Risk Management Committee, 2017-2019.

Nominating Committee, 2016-2017.

Under 60 Task Force, which grew into
FMCA Energized Group chapter, 2014 – 2021.

Education Committee, 2015-2016.

Long Range and Development Committee, 2014-2018.

Marketing Committee, 2010-2011.

### ON THE CHAPTER LEVEL

NY Centrals, Tiffin Travelers, Overland Trailblazers West, Past National Officers (PNO), FMCA Energized, Allo Québec, Jersey Gems, RVQue, Roll'n Rebels. National Director: Yankee Travelers 2013-2017, 2019-2021. Granite Staters Treasurer (2016) and Membership Chair (2009-2010).

### **EDUCATION AND TRAINING**

Bachelors' Degree, University of Vermont, 1975 Economics.

Master of Science Degree Business Administration, University of Massachusetts, 1977.

Wall Street (structured Bonds, contracts, 8 years progressively increasing leadership role up to Managing Director, 1986). Subsequent 15 years computer systems and staff management experience and best practices in project management in a consulting role requiring extensive travel.

# GENERAL; EXPERIENCE APPLICABLE TO NATIONAL TREASURER

Effective communicator in a mostly Zoom remote environment and provide innovative solutions that follow our current Policies and Procedures.

Unique talent with C-level executives to resolve issues, performing gap analysis and writing audit reports, cull our investment and audit reports to apply knowledge to financial solutions.

Willing to roll up my sleeves and bring together member expertise to develop answers to qualified fiscal questions while attending to needs of chapter treasurers. Understanding and working within the culture that led FMCA to be financially successful in the past.

#### **GOALS**

Better fiscal responsibility with involvement of Finance and Audit committees and Governing Board members' recommendations to the Executive Board. Communication of Visual Results.

Active management of cash flow and reserve funds.

# **INTERESTS AND ACTIVITIES**

Married to Ed Smith for 31 years. As a team, we enjoy exploring new places, entertaining, walking, swimming, crafts and having fun: outdoor activities and cooking for large groups. Raising money for medical research/charities.