

FMCA
Your RVing Family

FMCA

Commercial Member Benefits Highlights



■ WELCOME TO THE FMCA FAMILY

You are now part of the premier club for RV owners. FMCA members look for businesses that display the FMCA logo – included with your commercial membership.

■ INFORMATION EXCHANGE

Family RVing Magazine

A subscription to *Family RVing* magazine, FMCA's monthly magazine, is included with your membership.

The annual directory/member benefits guide is published as part of the January issue and can be found online at FMCA.com.

FMCA.com

FMCA members have full access to the association's website – FMCA.com – which provides valuable information about the RV lifestyle and FMCA. This includes a detailed version of member benefits; a complete chapter listing by area; links to U.S. and Canadian commercial members; and information about FMCA's international conventions, and area and chapter rallies.

■ MARKETING AVENUES

FREE RV Marketplace Listing

Commercial members receive one free listing in the **RV Marketplace**, published in *Family RVing* magazine and online at FMCA.com. The information you provide on your membership enrollment form is used to compile the listing. For additional RV Marketplace opportunities please contact the sales department at 800-543-3622.

Print Advertising Opportunities

Family RVing magazine offers the following print advertising opportunities:

- Display ads
- Dealer & Service Guide – This special advertising section helps RV dealers and service facilities to showcase their offerings.
- Destination Guide – This special advertising section allows campgrounds, resorts, travel or tourism bureaus, travel agencies, RV tours, and attractions to showcase destinations of interest.
- Product Connection – To qualify, all products advertised must be available for purchase by mail order, and the price may not exceed \$2,500.
- Classifieds – This advertising section is the prime spot for buying and selling RVs, RV lots and other real estate, and RV accessories.



DIGITAL ADVERTISING

Options

- Banner Advertising
- Monthly E-Newsletter
- Targeted Email Campaigns
- Videos
- Digital Magazine Advertising

Call the sales team at 800-543-3622 or email to advertising@fmca.com for assistance.

Advertising Exchange

Earn discounted advertising rates as a participating COMPS partner.

DISCOUNTED RATES

Business Insurance For Commercial Members

Specialized insurance to meet the unique needs of your business, large and small. Brought to you by our trusted friends at FMCA RV Insurance, powered by FCIS Insurance. Visit fcisinsurance.com/fmcacommercial or call 800-331-1520 for a full range of insurance options from campgrounds, office buildings, manufacturing and much more!

FMCA Tire Connection

FMCA commercial members can receive valuable discounts off the current base price of specially rated RV, light truck and passenger car tires thanks to the Michelin Advantage Program, Continental, and Goodyear. (Commercially registered vehicles only.)

FMCA Tech Connect+

Special pricing on tech-related discounts and optional mobile data plan offer. Save nearly \$1,000 per year!

Battle Born Products

Bringing FMCA members exclusive discounts on industry leading lithium-ion deep-cycle batteries along with all the components necessary to get your power system up and running.

DIRECT SALES OPPORTUNITIES

International Conventions & Area Rallies

Schedule your booth space at our international conventions and area rallies. These fun-filled and informative events are a great way to meet FMCA members and let them know about your business. Additional event-related advertising and sponsorship opportunities are available.

Proteng®

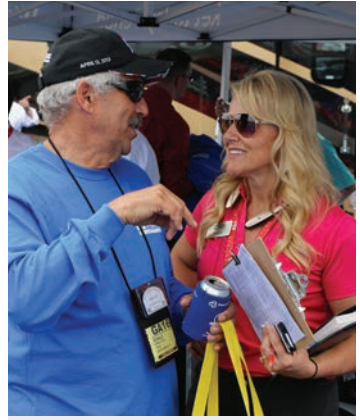
Discounts up to 10% on fully automatic and self-contained fire suppression devices from PROTENG®.

Pet Insurance

You can receive a 5% discount off the cost of pet insurance for either a dog or a cat. Simply visit www.fmca.com/rv-discount-clubs-benefits or call 877-738-7874 to obtain a quote or sign up.

FMCA Campground

FMCA Commercial Members are invited to make use of FMCA's members-only RV campground. Stay 2 nights per month at the campground for 50% off, space permitting. The campground is located at: 3590 Round Bottom Road, Cincinnati, OH 45244. Reservations are required.



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■ YOU'LL ALSO BENEFIT FROM

- A loyal audience for your service and/or product
- Increased exposure directly to your target audience

MEMBER BENEFIT DISCLOSURE

FMCA member benefits are subject to change, including the discontinuation of any particular benefit, at any time and without prior notice. FMCA assumes no liability for damages, either direct or consequential, to any person or organization as a result of the use of its services.

Important FMCA Member Contact Information



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