

Sponsorship Opportunities

**98th International Convention & RV Expo
Gillette, Wyoming
July 18, 19, 20, & 21, 2018**

As an event sponsor, your company is provided with a wide range of the most inclusive advertising, sales promotion, and hospitality benefits available. Multiple sponsorship levels are designed to fit all budgets! Each package provides the exposure you want! Please contact John Renda, Ranita Jones, or Tina Henry at 800-543-3622 for available sponsorship opportunities.

SPONSOR BENEFITS

Super Star Sponsor Level (\$6,000 to \$30,000)

- ★ Complimentary full-page 4-color ad in the convention program (valued at \$1,060).
- ★ Complimentary one-half page 4-color ad in the convention issue of *Family Motor Coaching* magazine announcing your sponsored event (valued at \$7,220) and a full-page 4-color ad in the convention program announcing your sponsored event (valued at \$1,060).
- ★ Complimentary participation in the Convention Information Exchange Center (valued at \$100).
- ★ Complimentary 2-foot by 8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship.
- ★ Complimentary participation in the welcome bag insert given to attendees on arrival to event grounds (valued at \$1,250).
- ★ Your company name mentioned as a sponsor in the daily event newsletter.
- ★ Ten reserved parking spaces as close as possible to your exhibit space.
- ★ Preferred reserved seating during an evening entertainment performance (up to 30 people).
- ★ A Celebrity Meet and Greet during one of the evenings of entertainment.
- ★ Sponsorship listing in the Convention Program.
- ★ A complimentary listing with your logo on the sponsorship page on FMCA.com (valued at \$150).



5 Star Sponsor Level (\$5,000 to \$5,999)

- ★ Complimentary full-page 4-color ad in the convention program (valued at \$1,060).
- ★ Complimentary one-half-page 4-color ad in the convention issue of *Family Motor Coaching* magazine announcing your sponsored event (valued at \$7,220) and a full-page 4-color ad in the convention program announcing your sponsored event (valued at \$1,060).
- ★ Complimentary participation in the Information Exchange Center (valued at \$100).
- ★ A special rate of \$300 for participation in the welcome bag insert given to registered attendees.
- ★ Your company name mentioned as a sponsor in the daily newsletter.
- ★ Complimentary 2-foot by 8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship.
- ★ Five reserved parking spaces as close as possible to your exhibit space.
- ★ Preferred reserved seating during an evening entertainment performance (up to 20 people).
- ★ A Celebrity Meet and Greet during one of the evenings of entertainment.
- ★ Sponsorship listing in the Convention Program.
- ★ A complimentary listing with your logo on the sponsorship page on fmca.com (valued at \$150).



4 Star Sponsor Level (\$4,000 to \$4,999)

- ★ Complimentary one-half-page black-and-white ad in the convention program announcing your sponsored event (valued at \$470).
- ★ A special rate of \$450 for participation in the welcome bag insert given to registered attendees.
- ★ Complimentary participation in the Convention Information Exchange Center (valued at \$100).
- ★ Your company name mentioned as a sponsor in the daily convention newsletter.
- ★ Complimentary 2-foot by- 8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship.
- ★ Four reserved parking spaces as close as possible to your exhibit area.
- ★ Preferred reserved seating during an evening entertainment performance (up to 12 people).
- ★ Sponsorship listing in the Convention Program.
- ★ A complimentary listing with your logo on the sponsorship page on FMCA.com (valued at \$150).



3 Star Sponsor Level (\$3,000 to \$3,999)

- ★ Complimentary one-quarter-page black-and-white ad in the convention program announcing your sponsored event (valued at \$290).
- ★ A special rate of \$600 for participation in the welcome bag insert given to registered attendees.
- ★ Participation in the Convention Information Exchange Center at 50% off (valued at \$50).
- ★ Your company name mentioned as a sponsor in the daily newsletter.
- ★ Complimentary 2-foot-by- 8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship.
- ★ Three reserved parking spaces as close as possible to your exhibit area.
- ★ Preferred reserved seating during an evening entertainment performance (up to 8 people).
- ★ Sponsorship listing in the Convention Program.
- ★ A complimentary listing with your logo on the sponsorship page on FMCA.com (valued at \$150).



2 Star Sponsor Level (\$2,000 to \$2,999)

- ★ Complimentary one-sixth-page black-and-white ad designed by FMCA in the event program announcing your sponsored event (valued at \$200).
- ★ A special rate of \$750 for participation in the welcome bag insert given to registered attendees.
- ★ Participation in the Information Exchange Center at 25% off (valued at \$25).
- ★ Your company name mentioned as a sponsor in the daily newsletter.
- ★ Complimentary 2-foot by 8-foot sponsorship banner displayed on the grounds to identify your sponsorship.
- ★ Two reserved parking spaces as close as possible to your exhibit space.
- ★ Preferred reserved seating during evening entertainment (up to 6 people).
- ★ Sponsorship logo placed above your alphabetic exhibitor listing in the event program.
- ★ Special rate of \$125 applies to sponsors for logo placement on the sponsorship page on www.fmca.com.



1 Star Sponsor Level (\$1,000 to \$1,999)

- ★ A special rate of \$900 for participation in welcome bag insert given to registered attendees.
- ★ Sponsorship listing in the Convention Program.
- ★ Your company name mentioned as a sponsor in the daily convention newsletter.
- ★ Complimentary 2-foot-by- 8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship.
- ★ One reserved parking space as close as possible to your exhibit area.
- ★ Preferred reserved seating during an evening entertainment performance (up to 4 people).
- ★ A complimentary listing with your logo on the sponsorship page on FMCA.com (valued at \$150).



98th INTERNATIONAL CONVENTION & RV EXPO SPONSORSHIP OPPORTUNITIES
Gillette, Wyoming

**SPONSORSHIP
LEVEL**

**SPONSORSHIP
AMOUNT**

Thomas Michael Riley — Evening Entertainment **AVAILABLE**

Thomas Michael Riley will be performing on Wednesday, July 18, 2018, at the Wyoming Center.

Super Star

\$6,000

New Odyssey — Evening Entertainment **AVAILABLE**

New Odyssey will be performing on Thursday, July 19, 2018, at the Wyoming Center.

Super Star

\$6,000

**Nelson—Ricky Nelson Remembered — Evening Entertainment
Sponsored by Fantasy RV Tours, C5644**

Matthew & Gunnar Nelson will be performing on Friday, July 20, 2018, at the Wyoming Center.

Super Star

The Flashback Boyz — Evening Entertainment **AVAILABLE**

The Blashback Boyz will be performing on Saturday, July 21, 2018, at the Wyoming Center.

Super Star

\$6,000

Coffee & Doughnuts

Co-Sponsored by Roadmaster, Inc. C2952 and FMCA

Coffee & Doughnuts are enjoyed each morning beginning at 8:00 a.m. While supplies last.

Super Star

Event Program Sponsor **AVAILABLE**

Your company name printed on every other page in the event program guide as the Official Program Sponsor.

5 Star

\$5,000

Tram Transportation

Sponsored by Custom Glass Solutions by Guardian, C11179

A banner placed on each of the trams with your company name as the Official Sponsor of the trams.

5 Star

RV Display Area Banners **AVAILABLE**

Banners with your company name shown as the Official RV Display Area Sponsor. A four-day sponsorship in a high traffic area.

5 Star

\$5,000

Welcome Bag Sponsor

RV Glass Solutions C10053

Each attendee registered for the event receives a welcome bag upon arrival. The welcome bag will have your company name/logo placed upon each welcome bag and distributed to all attendees.

5 Star

\$5,000

Four Star Sponsorship **AVAILABLE**

Any combination of Three Star, Two Star, and One Star opportunities. Call for availability.

4 Star

\$4,000

98th INTERNATIONAL CONVENTION & RV EXPO SPONSORSHIP OPPORTUNITIES Gillette, Wyoming	SPONSORSHIP LEVEL	SPONSORSHIP AMOUNT
Tram Transfer Station Sponsor **AVAILABLE** A banner placed at the Tram Transfer station with your company name as the Official Sponsor.	3 Star	\$3,000
Evening Entertainment Facility Banner **AVAILABLE** A banner placed at the main entrance of the Wyoming Center with your company name as the Official Evening Entertainment Facility Sponsor. A three-day sponsorship in a high-traffic area where a major entertainment performance is held each evening.	3 Star	\$3,000
Supplemental Map Shade Pro C11768 Sponsorship of the supplemental map of the facility that has a list of activities for each attendee.	2 Star	\$2,000
Ice Cream Social Sponsored by Miller Insurance Agency C3045 An ice cream social will be held on Friday, July 20, beginning at 1:00 p.m. While supplies last.	2 Star	\$2,000
FMCA Information Center Sponsored by RVTrader.com C9078 A banner placed in the FMCA Information Center with your company name as the Official Sponsor of the Information Center. A four-day sponsorship in a high-traffic area.	2 Star	\$2,000
Event Site Entrance Banners **AVAILABLE** A banner placed on all major "family" entrance sites listed with your company name as the Official International Convention & RV Expo Attendee Site Entrance Sponsor.	2 Star	\$2,000
Exhibitor Lounge Sponsored by Hale Expo Services C974 A three-day sponsorship of the exhibitor lounge.	2 Star	\$2,000
Internet Kiosk Sponsored by Mito Corporation & WiFi Ranger C13342 A three-day sponsorship of the Internet Kiosk(s).	2 Star	\$2,000
RV Basics Handbook Sponsored by FMCA RV Insurance C12918 A two-day sponsorship of the RV Basics handbook.	2 Star	\$2,000
Game Zone **AVAILABLE** A three-day sponsorship of the Game Zone Area. Activities will be played during the three-day event.	1 Star	\$1,000
Daily Newsletter Sponsored by Gold Heat C11385 A three-day sponsorship of the daily newsletter printed with your company name and logo shown as the Official Daily Newsletter Sponsor. Distributed each day during coffee hour.	1 Star	\$1,000
Ladies' Luncheon **AVAILABLE** A one-day sponsorship of the ladies luncheon.	1 Star	\$1,000

Seminar Building Banners ****13 banners available****

A banner with your company name placed on major entrances to each seminar building/area announcing your company as the Official Sponsor. \$1,000 per building sponsored for four days in high-traffic areas.

1 Star

\$1,000

Handicap/Activity Tram ****AVAILABLE****

A four day sponsorship of the handicap/activity golf carts.

1 Star

\$1,000

Lanyard Sponsor ****AVAILABLE****

Sponsorship where your company may give complimentary lanyards advertising your name.

1 Star

\$1,000

Additional Opportunities:

- Event Program Advertising
- Welcome Bag Insert
- Information Exchange Center
- Free Exhibitor Listing Coverage for Exhibitors (June Issue)
- Advertising in *Family Motor Coaching* Magazine's June Issue
- Advertising in *Family Motor Coaching's* digital June edition
- Banner advertising on FMCA.com
- Family Event App Advertising

Call FMCA at
800-543-3622

John Renda
Ranita Jones
Tina Henry



Information Center Exchange Request Form

Add extra value to your display space by making available your company's sales literature, promotional materials, product specification sheets, or an invitation to your display, into the hands of attendees prior to the opening of the displays by participating in the FMCA Information Center Exchange. The cost to participate in this program is \$100.00. Everyone is invited to participate, but space is limited! Simply fill out the form below and return to FMCA immediately. FMCA will accept up to a maximum of 500 of your promotional items and will replenish your items when they are exhausted. Sales literature pieces must be in brochure-size format. No pencils, pens, or other promotion giveaways may be placed in this area, but may be given away at your display.



Remember – our attendees visit the information center beginning Sunday, July 15, 2018, to sign up for tours, craft seminars, and/or pick up mail.

Shipments of your literature must be received at FMCA prior to Friday, June 29, 2018.

Ship to:

FMCA
Attn: Tina Henry
8291 Clough Pike
Cincinnati, OH 45244

Yes, sign up our company!

No, we are not interested in participating at this time; but please keep us in mind for new promotional programs.

Commercial Member Number

Company Name

Contact Person

Phone Number

Payment Information:

Check (enclosed)

Credit (below)



Credit Card #

Exp. date

Signature